

A panoramic view of a city skyline at sunset. The sky is filled with soft, colorful clouds in shades of orange, pink, and purple. The city buildings are silhouetted against the bright horizon, with some lights beginning to glow. The overall mood is serene and modern.

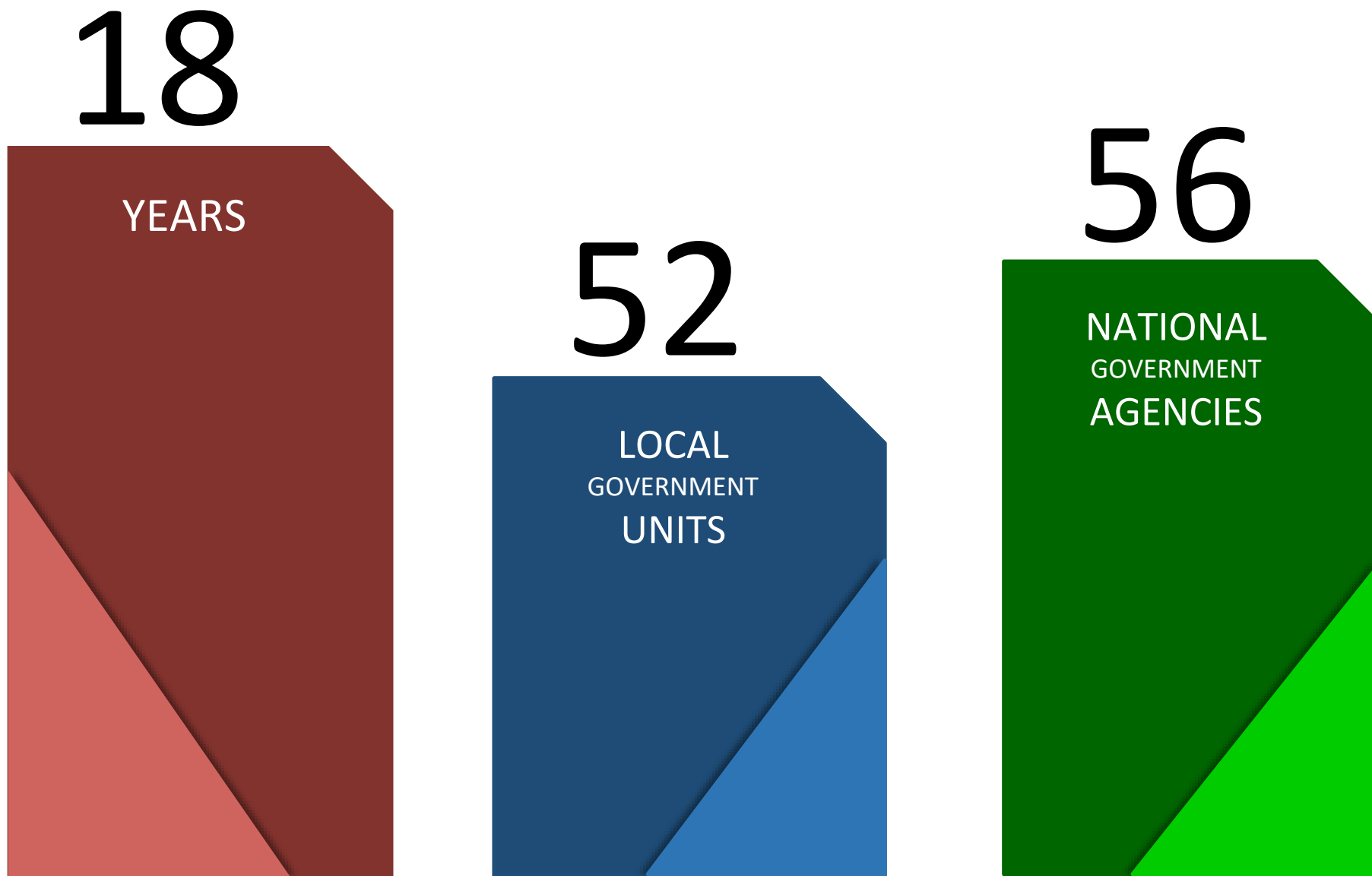
The ISA Performance Governance System

Rex C. Drilon II, FICD

Vice Chairman, ICD & ISA



*Empowering
Public Institutions for a
Better Philippines*

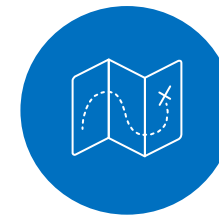


Performance Governance System

platform for collaboration, excellence, efficiency & sustainability strategy



Our pathway



1



PGS Initiation

2



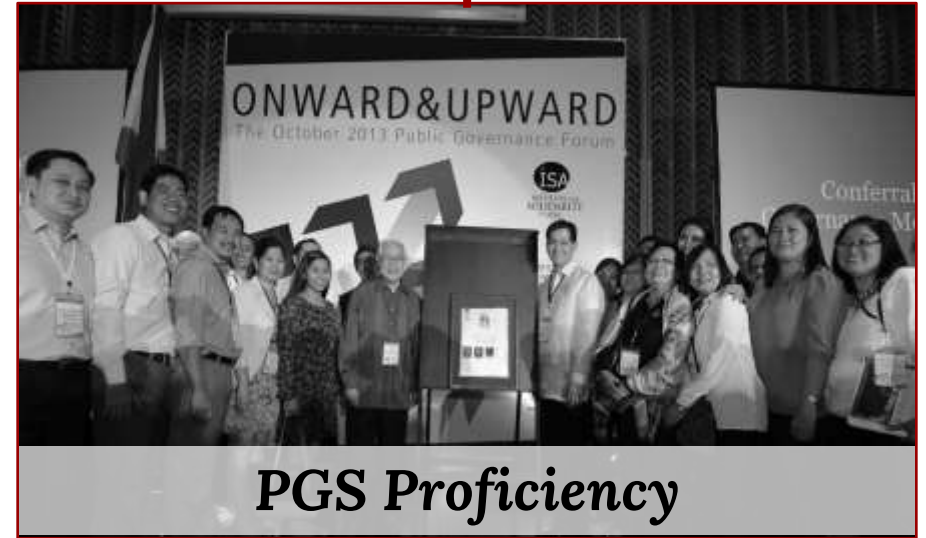
PGS Compliance

4



PGS Institutionalization

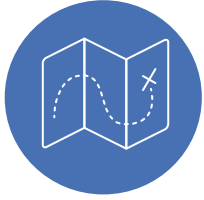
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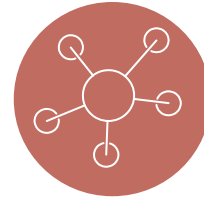
PGS Proficiency



**Phase I:
Strategy Design**



Basic Governance Documents
*Governance Charter, Strategy Map,
Performance Scorecard*



Multi Sector Governance
Council
*External champions of the
strategy*

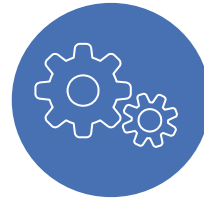


PGS Core Team
*Unit heads that champion the
strategy*



Governance Culture
*Improved culture of good
governance*

**Phase III
Sustainability**

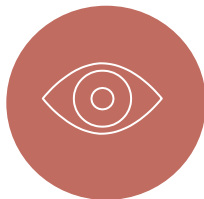


Cascading Framework
*Bringing down the strategy and
linking to performance incentives*



Governance Sharing
*Promotion of governance
innovations*

**Phase II
Strategy
Execution**

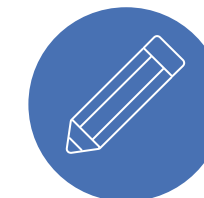


Office for Strategy
Management
*Established unit that oversees
the strategy*



Breakthroughs
***Trend of success and impact to
stakeholders***

**Phase IV
Breakthrough!**



Strategy Performance
Assessment
*Monitoring, Reporting,
Analyzing, Validating*

PGS ELEMENTS



TODAY



6

**Partner Global Balanced Scorecard
Hall Of Famers**

*City of Iloilo
City of Balanga, Bataan
City of San Fernando, La Union
City of San Fernando, Pampanga
Philippine Navy
Philippine Army*

City of San Fernando, La Union awarded with the Hall of Fame in
Boston, Massachusetts by Drs. Kaplan & Norton.



Iloilo City

VISION 2028

One of the three best urbanized cities in the country in terms of livability, competitiveness, viability and governance practice by 2028

BREAKTHROUGH

- *15% increase in citizen satisfaction rating (2005-2009)*
- *Reduction of business permits processing from one month to one day*





Balanga, Bataan

VISION 2022

*The emerging hub
for knowledge-based
businesses*

BREAKTHROUGH (2007-2015)

- *112% increase in Registered Businesses*
- *429% increase in Gross Sales*
- *Internal Revenue Allotment from 73% to 58%*





San Fernando, Pampanga

VISION 2022

City of San Fernando Pampanga: Center of Kapampangan Culture, a preferred tourism destination in Asia by 2022

BREAKTHROUGH (2010-2013)

- *57% Increase in visitor arrivals during cultural events*
- *13% increase in Mean Percentage Score in NAT(Primary Schools)*
- *19% increase in Mean Percentage Score in NAT(Secondary Schools)*
- *17% increase in Total income-GF (Local Income)*
- *Reduction of poverty incidence from 33% to 9%.*





San Fernando, La Union

VISION 2020

City of San Fernando, La Union: Northern Luzon's Center for Health and Wellness by 2020

BREAKTHROUGH

- *Regional Development Council 1st Runner-up Cleanest and Greenest LGU (2015)*





Legazpi, Albay

VISION 2020

One of the top 5 convention destinations in Luzon by 2020

BREAKTHROUGH

- *30% increase in registered businesses*
- *32% increase in local income generated*
- *DOT-recognition as one of the top MICE destinations in the Philippines*



Final Words

- There is a bigger game than good governance
- This is about country and nationhood. This is about patriotism
- Our biggest enemy is not drugs and not corruption. It is poverty – poverty of the stomach, poverty of the mind and poverty of the spirit. 22M Filipinos.
- The ultimate solution to poverty is jobs, jobs and more jobs.
- Well-governed cities that are livable, viable and competitive can help create more jobs – by governing well because good governance enables companies to make more profits and grow bigger faster, thereby creating more jobs

Final Words

- When people have jobs
 - They don't go hungry
 - They can afford to go to school or send their children to school
 - They don't despair – they can hope, they can dream
- The challenge, therefore, to all of you is to go beyond just being governance warriors and being just public governors and administrators
- The challenge is to help fight poverty by being the best cities that you can be (ethical, efficient and effective governance) and by doing so, becoming
 - Patriots in city hall
 - Patriots on the streets
 - Patriots in your very own homes



Thank you!

Rex C. Drilon II, FICD

**Vice Chairman, Institute of Corporate Directors
Vice Chairman, Institute for Solidarity in Asia**

17 October 2019