



Sustainable Cities Summit: Building Livable Cities

Mobility for All: Moving People and Goods

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We Digitize and Optimize **Urban B2B logistics**, to make them Easier and Cheaper.



Smart digital platforms to capture **Accurate Data**



Proven **Optimization Technology**



Easy outsourcing platform to enjoy **Scale**

Challenges in developing cities today: B2B logistics

The Reality



Orders & process are
Manual & Inefficient



Expensive to own fleet and
hard to outsource



Fragmented industry
without aggregation

Our Value Proposition



**Business
Operations
transparency**



**Low Cost of
Logistics**



**Simplicity of
outsourcing logistics**

Overview of the Connected Freight Experience

● RETAIL KIOSK

- **Easy to use** ordering system.
- **Consolidation of various suppliers** in a single interface.
- **Select preferred delivery date** and get timely updates.
- **Order confirmations** sent to the Retail Supervisor Platform and via email as well.

● RETAIL SUPERVISOR PLATFORM

- **Easy management** of order approvals from multiple retail outlets.
- **Transparency** on orders.
- **Track and monitor** purchases.
- **Set thresholds and set-up automated actions** for orders received.

● SUPPLIER PLATFORM

- **Receive and manage** orders from all enrolled retailers
- **Easy tracking system** of orders, customer records and customer KPIs.
- **Simple updating system** for product assignment and pricing.

● PACKAGE LABELLING STATION

- **Clear and systemized** order list.
- **Pick and pack** according to the order list.
- **Print and label** packages.

● OPTIMIZATION ENGINE

- **Optimizes and maximizes** fleet and deliveries resulting to cost reduction.
- **Computes complex routes, weight, volume, and time windows** within minutes while taking into consideration various restrictions and constraints.

● DISPATCHER PLATFORM

- **Receives, consolidates and monitors** delivery jobs in a single platform.
- **Full visibility** of delivery status and up to date location tracking.

● DRIVER APP

- **Easily locate** pick up and delivery locations.
- Ability to **know specific packages** to pick and deliver.
- **Maximize utilization** of your trucks.



Various Integration Levels that fits your needs

Option 1:
Supply Chain Digitization



Option 2:
Digitization with In-house
Optimization



+ Fleet Optimization



Option 3:
Digitization with Fleet Outsourcing



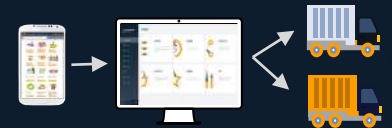
+ CF delivery



Option 4:
Digitization with Hybrid Optimization

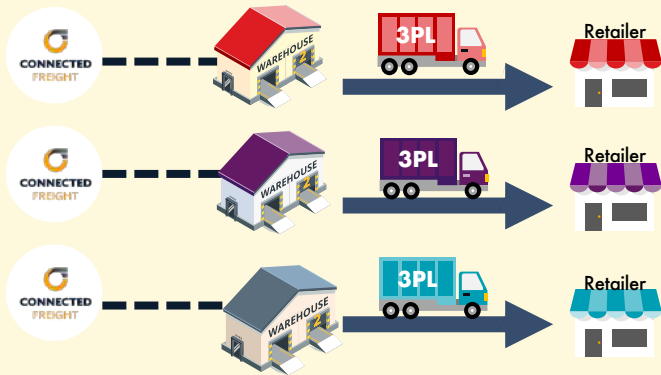


+ Fleet Optimization + CF delivery



Connected Freight Optimization – Proven Results!

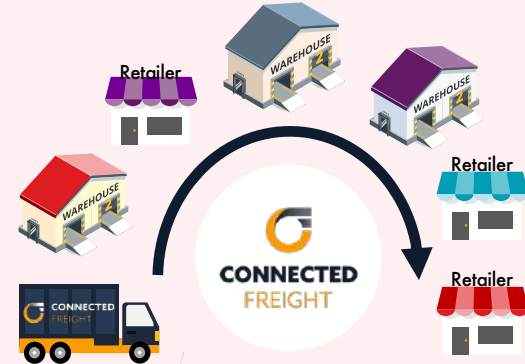
Digitalization and Optimisation of single supplier logistics



10% – 20%
reduction in fleet size/increased In House fleet utilization



Aggregation and optimizations of multiple supplier logistics needs



20% – 30%
Cost Reduction by outsourcing logistics and sharing Truck space
* Optimize Tour Route

Hybrid Optimization

Optimize fleet.
Outsource whenever you need to





**Connected
Experience.
Smart
Freight.**

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