

PANEL #8 : INNOVATION GOVERNANCE: LEADING THE CHANGE AND BECOMING STRATEGY FOCUSED

TIME: 1645 – 1745

Sustainable Cities Summit :

Building Liveable Cities

October 17, 2019, Sofitel Philippine Plaza



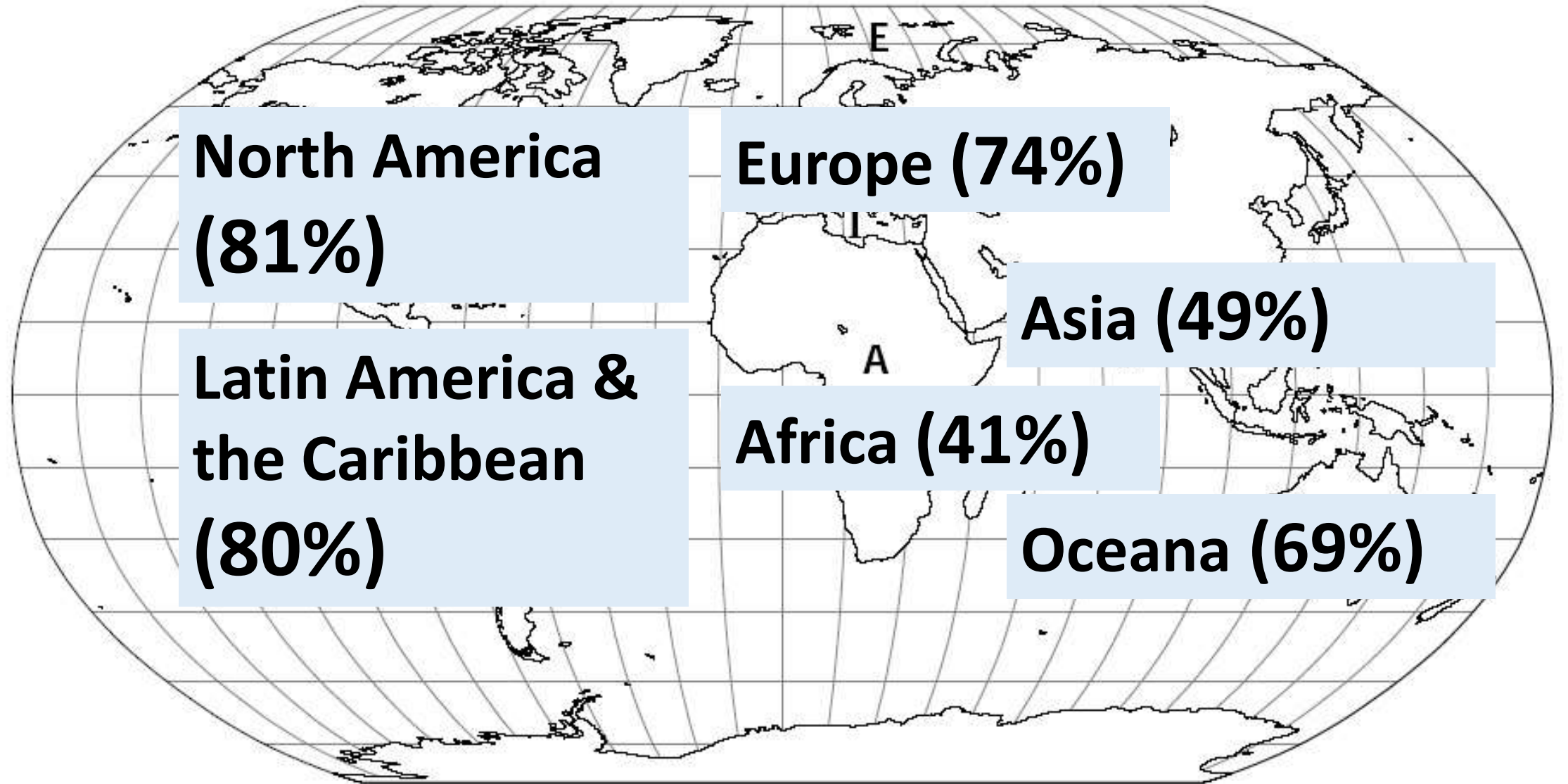
Outline

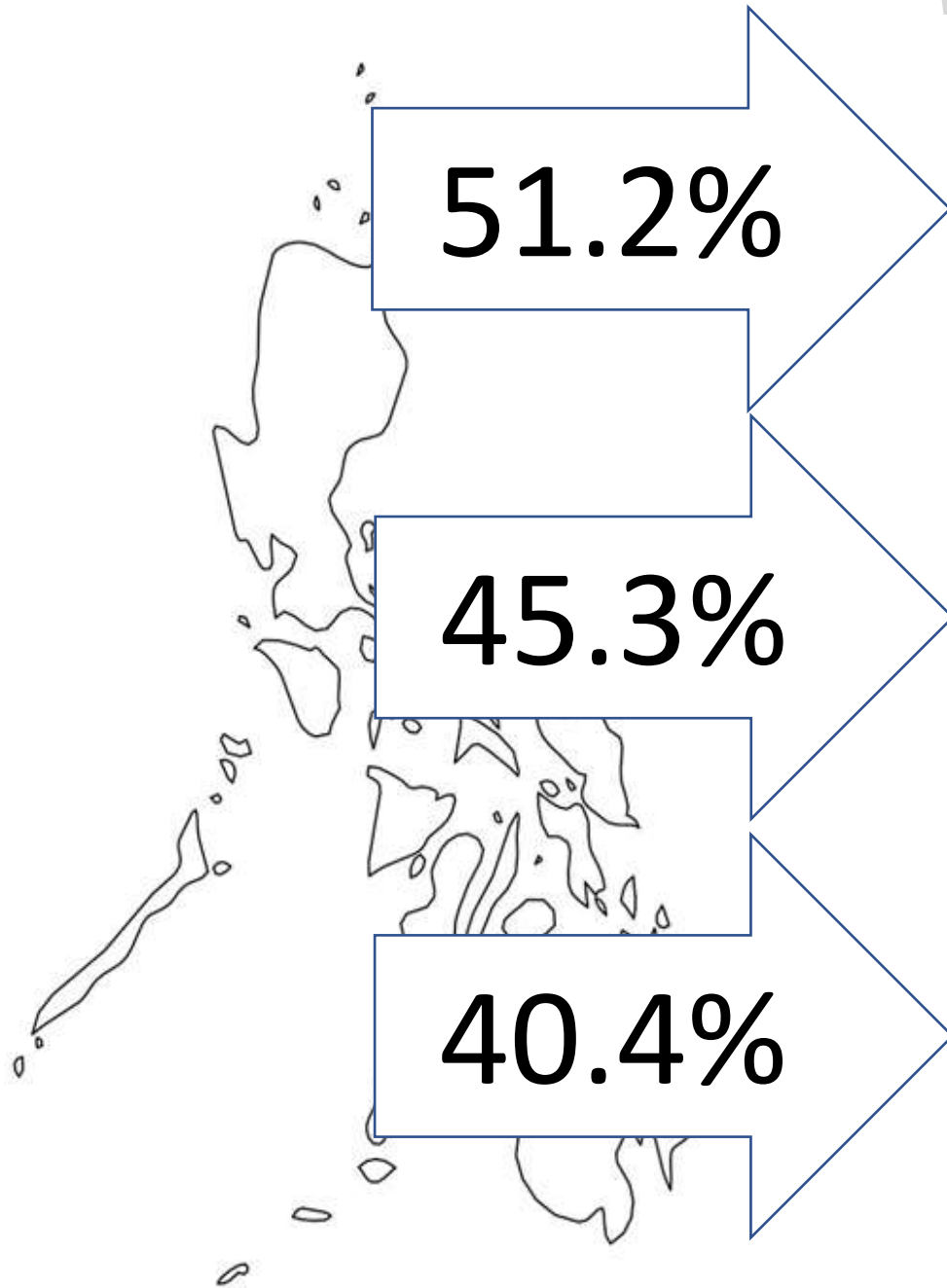
1. Role of Cities in Development
2. Building Cities of the Future: Some Approaches
3. Superstar Cities
4. Leading the Change



1. Role of Cities in Development

% of Urban Population to Total by Continent in 2017





% of population residing in urban areas, Philippines 2015.

% of population residing in urban areas, Philippines 2010.

% of population residing in 146 cities, 2015.

Sources: World Economic Forum, August 2018
Philippine Statistics Authority, March 2019

MEGACITIES

Average GDP of the **top 50** cities is **45 % higher** than that of peers in the same region and income group.

Image: Youtube

Cities account for **67%** of global GDP (McKinsey Global Institute Report, October 2018)

Image: Wikipedia



SDG 11: Urban Agenda

Make cities and human settlements inclusive, safe, resilient and sustainable.





As much as **65%** of the SDG agenda may not fully be achieved without the involvement of urban and local actors



2. Building Cities of the Future: Some Approaches

Forest City, Malaysia



The city is being built on artificial islands.

Forest City, China



Liuzhou Forest City's plant-covered buildings.

Teena Maddox for TechRepublic, July 16, Quoting IDC Data

Building new cities away from the old

Building Smart Cities



Smart Cities: Creating efficiencies, improving sustainability, creating economic development, and enhancing quality of life factors using smart city technology (International Data Corporation).

Creating Broadly Held Wealth



Source: Democracy Collaborative Report, November 2015

Ormoc - Safest City

- Richest city in Eastern Visayas with PHP5.90 billion total assets (2017 Annual Financial Report for Local Governments)
- Tagged as the safest city in the country last year (PNA, November 2018)



Ligao: Economic & Social Sustainability

BAMBUSETUM
KAWA-KAWA HILL NATURAL PARK



REPUBLIC OF THE PHILIPPINES

CITY OF LIGAO

...where good things happen



UNESCO LEARNING
CENTER AWARDEE



Balanga: University Town 2020

Tacurong: An Uptown City





3. Recognizing Superstar Cities

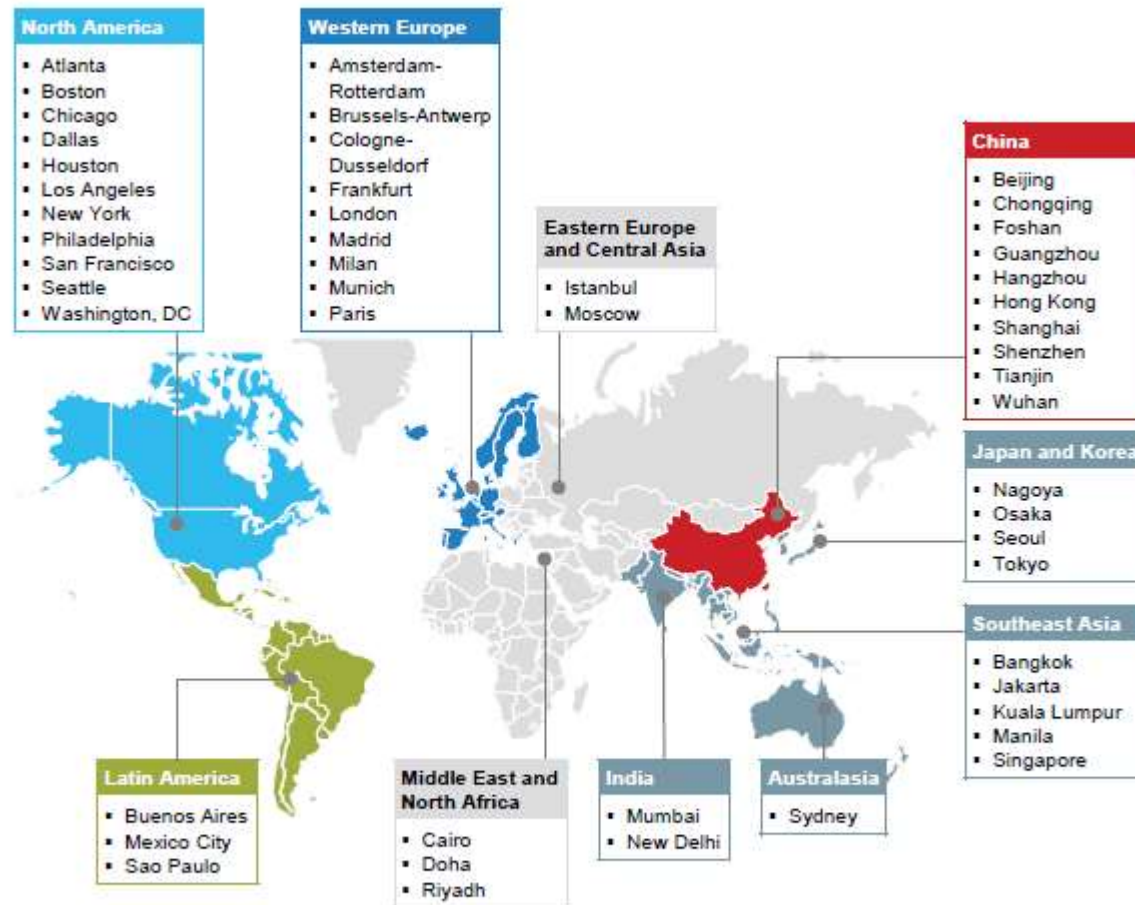
MCKINSEY GLOBAL INSTITUTE

SUPERSTARS
THE DYNAMICS OF
FIRMS, SECTORS, AND
CITIES LEADING THE
GLOBAL ECONOMY

Recognizing Superstar Cities

Recognizing Superstar Cities as Models

50 global superstar cities are outpacing peer cities in terms of their per capita GDP growth and contribution to global GDP.



NOTE: The maps displayed on the MGI website and in MGI reports are for reference only. The boundaries, colors, denominations, and any other information shown on these maps do not imply, on the part of McKinsey, any judgment on the legal status of any territory, or any endorsement or acceptance of such boundaries.

SOURCE: McKinsey CityScope; McKinsey Global Institute analysis

Southeast Asia

1. Bangkok

2. Jakarta

3. Manila

4. Kuala Lumpur

5. Singapore



4. Leading the Change



Strategy-Focused Approach

Kotter Framework	PGS (Kaplan/Norton) Framework
1. Establishing a Sense of Urgency	1. Recognizing Community Imperatives
2. Creating the Guiding Coalition	
3. Developing a Vision and Strategy	2. Translating Imperatives to a Vision
	3. Defining the Goals/Objectives
4. Communicating the Change Vision	4. Agreeing on Measures of Success and Targets
5. Empowering Broad-Based Action	5. Implementing a Strategy-Focused Action Plan to Achieve Targets
6. Generating Short-Term Wins	
7. Consolidating Gains & Producing More Change	
8. Anchoring New Approaches in the Culture	7. Monitoring and Refreshing the Strategy

Vancouver: Case Study #1



Vancouver: Greenest City by 2020

In 2011, **Vancouver** adopted the goal of becoming the **greenest city** in the world by **2020**.

Greenest City 2020 aims to prepare **Vancouver** for the potential impacts of climate change, while building a vibrant community, a thriving **green** economy, and a greener, healthier **city**.

The city is working with Council, residents, businesses, other organizations, and all levels of government to implement this plan.



**CHARLOTTE
CENTER CITY
2020 VISION PLAN**

Charlotte's 5 Strategic Themes

- 1. Community Safety:** Charlotte shall be the safest city in America
- 2. Economic Development:** Charlotte shall be the most prosperous and livable city for all citizens through quality economic development
- 3. Transportation:** Charlotte will be the premier city for integrating land use and transportation choices
- 4. Housing and Neighborhood Development:** Creating neighborhoods in which we live, work and play.
- 5. Restructuring Government:** The City of Charlotte will provide the best services at the lowest cost.

Charlotte, Case Study #2

Applying the 5 principles of a strategy-focused organization

- **Principle #1: Mobilize change through executive leadership**
- **Principle #2: Translate the strategy into operational terms**
- **Principle #3: Align the strategy to the organization**
- **Principle #4: Motivate to make strategy everyone's job**
- **Principle #5: Govern to make strategy a continual process**

Charlotte 2030 Vision

1. **Community Safety:** Charlotte shall be the safest city in America
2. **Economic Development:** Charlotte shall be the most prosperous and livable city for all citizens through quality economic development
3. **Transportation:** Charlotte will be the premier city for integrating land use and transportation choices
4. **Housing and Neighborhood Development:** Creating neighborhoods in which we live, work and play.
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Balanga: Case Study #3

**VISION: BY 2020, A WORLD CLASS UNIVERSITY TOWN:
CENTER FOR POLITICAL, ECONOMIC, SOCIAL, AND
CULTURAL INTERACTION IN THE ASIA-PACIFIC REGION**

**MISSION: BUILD FAMILY-ORIENTED CITY WITH A STRONG
ACADEMIC ATMOSPHERE THAT WILL ENSURE
SUSTAINABLE DEVELOPMENT AND PARTICIPATIVE
GOVERNANCE**

Balanga: Case Study #3

UNESCO Learning City Award

What is the UNESCO Learning City Award?

The UNESCO Learning City Award has been established to recognize and showcase good practices in promoting quality education and lifelong learning opportunities for all at the local level. This biennial award is presented to cities in each of the five UNESCO regions that have demonstrated significant progress in learning city development by implementing the [UNESCO Global Network of Learning Cities](#) guiding documents.

Cities are awarded for their efforts to develop into a leaning city, but receipt of the award does not mean that UNESCO has designated them 'learning cities'. Only member cities of the UNESCO GNLC are eligible to apply for the UNESCO Learning City Award, which is valid for one award cycle.