



**3DEXPERIENCE®**

# 3DEXPERIENCECity

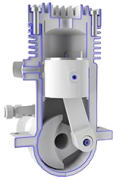
*Connecting officials, businesses, and  
citizens together to improve lives  
through virtual cities*

**SOX KONNO**

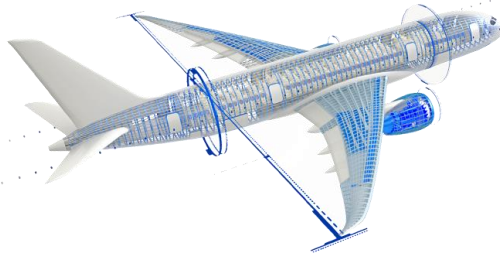
Managing Director, Asia Pacific South  
Dassault Systèmes

# The Story is the Experience

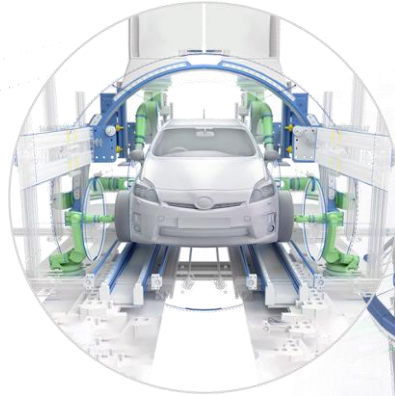
1981  
**3D Design**



1989  
**3D DMU**  
Digital Mock-up



1999  
**3D PLM**  
Product Lifecycle  
Management



2012  
**3DEXPERIENCE Platform**  
Business Experience



# City Solution Experience

CYCLE



MODELLING USING  
CURRENT DATA



MANAGE



OPTIMIZE

CURRENT CITY  
DATA



DIGITALIZATION

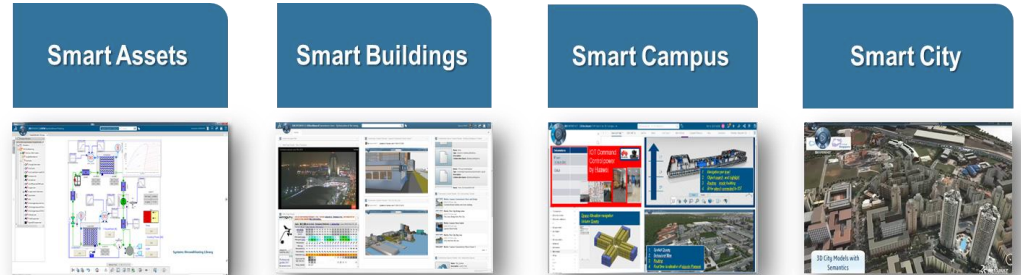
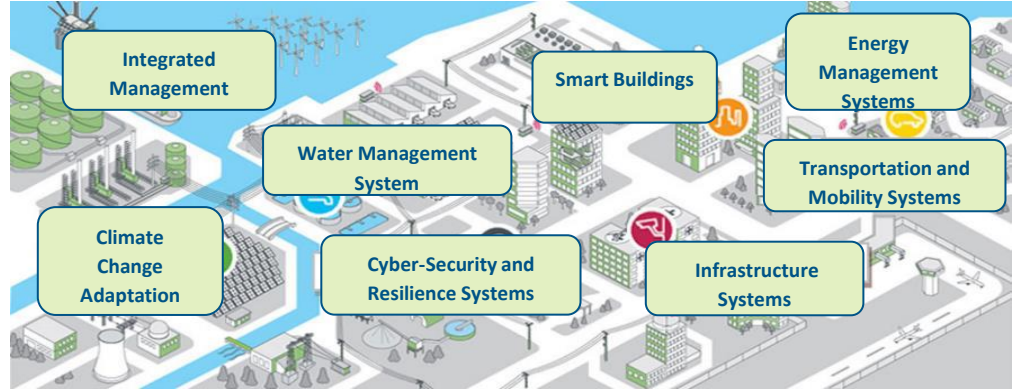


# City Government Population Data



# Cities as System of Systems

## The 3DEXPERIENCE Platform



Model based systems engineering

