

Creating Sustainable Value Through Diversification and Innovation

THE CENTURY GROUP IN GENSAN



KNOWN AS A TUNA COMPANY BUT WE OFFER
A VARIETY OF NUTRITIOUS PRODUCTS



CENTURY PACIFIC FOOD INC.

is one of the leading branded food and beverage companies in the Philippines focused on providing affordable nutrition to its broad consumer base

KEY SEGMENTS	VALUE FOR MONEY	MASS MARKET	AFFORDABLE PREMIUM
MARINE	 	  	 
MEAT & PLANT-BASED	 	 	 
MILK, COCONUT, & OTHERS		  	 



IMPACT OF CENTURY PACIFIC IN GENSAN



1978

Century Tuna Canning Corp. was born in Taguig, starting as a tuna canning facility which manufactured and packed for other companies for export. Due to the call of the times, Century eventually started its own brand for the local market.



1999

From its original location in Taguig, GTC then moved to General Santos City in 1999 to be closer in proximity to the tuna source. More than just a tuna production, the facility has also expanded into a cold storage facility and also manufactures its own tin cans.



2012

Addressing a gap in the market, CPFI then decided to diversify its tuna business and venture into coconuts, opening an additional business unit, CPAVI.

Starting with only 5m liters of coconut water a year, CPAVI is now the top exporter of coconut water in the PH with over 42m liters of coconut water produced yearly.



Philippines Export Service
of the Year -
Non-Alcoholic Beverages
**CENTURY PACIFIC AGRICULTURAL
VENTURES INC.**



**THE
ASIAN
EXPORT AWARDS
2024**



A WORLD WITHOUT CPFI IN GENSAN

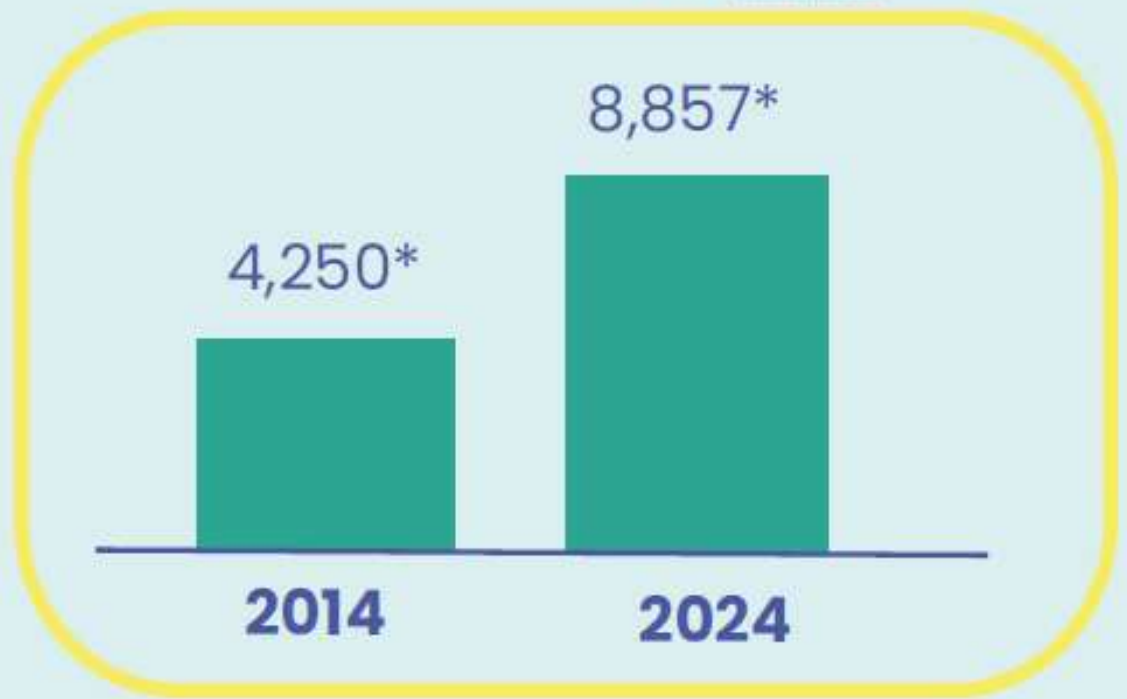


Uplifting lives as we grow our operations

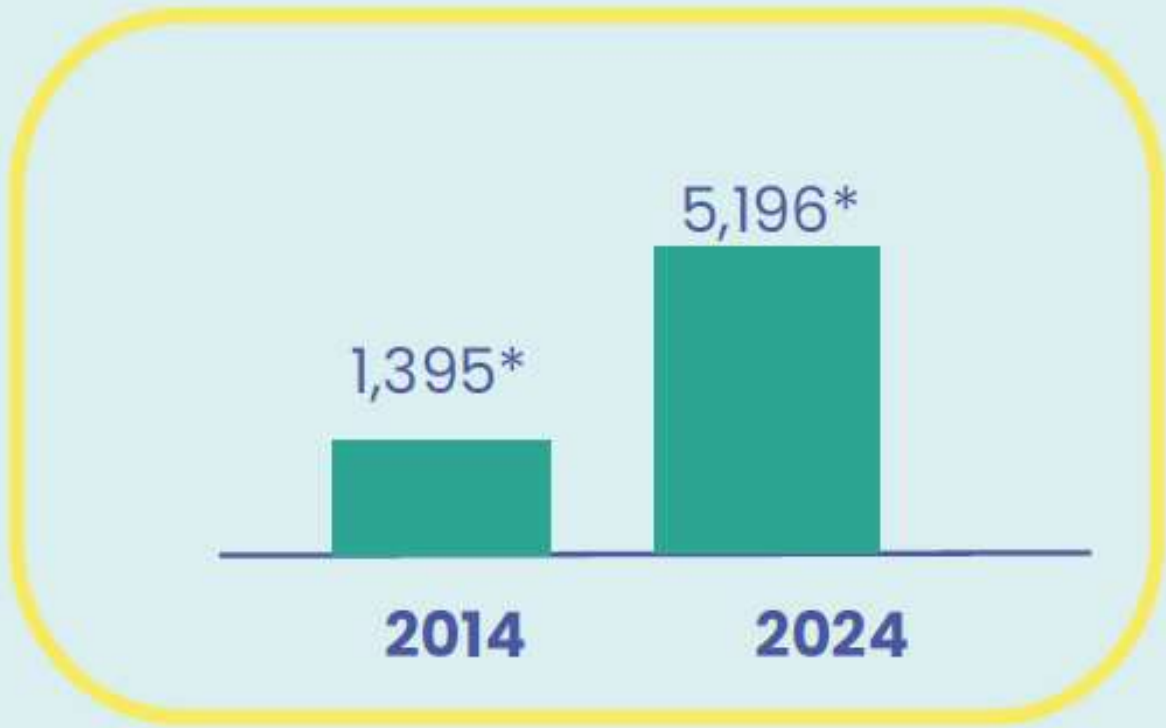


Jobs Supported

CPFI has increased employment by over 149% in the last 10 years



GTC



CPAVI

*Number of Employees



DURING THE PANDEMIC,
PRODUCTION DIDN'T STOP

CNPF also donated **1million cases of assorted canned goods and milk** during COVID-19 outbreak aside from providing its employees care packages and financial assistance

A stylized illustration of a lighthouse with a white tower and a red lantern room, emitting a bright yellow glow. The lighthouse is set against a dark blue background.

A WORLD WITH CPFI IN GENSAN: DOING WELL & DOING GOOD!

- 1. Give back to coconut farmers and the community**
- 2. Lessen environmental pollution and usage of fossil fuel**
- 3. Planting of mangroves for flood prevention**
- 4. GTC Sources Vegetables Locally**
- 5. The Po Family is building Dr. Ricardo S. Po, Sr. Integrated Innovation and Research Laboratories in UST-Gensan**

CENTURY'S SUSTAINABILITY PROGRAM



Protein Delivery

We commit to responsible manufacturing and development processes in providing sustainable, healthier, and affordable food products that address the nutritional needs of Filipinos as we aspire to become a Philippine leader in affordable nutrition.



Planet Preservation

We commit to the efficient use, reuse, and restoring of agriculture and fisheries resources, as well as better management of our environmental impacts by decreasing our water and energy consumption, lessening our greenhouse gas emissions, and actively monitoring our waste generation as we continue to grow our business and serve Filipinos.



People Development

We commit to building a highly engaged, inclusive, and competitive workforce, as well as a workplace that provides equal opportunities, safeguards workforce well-being, and promotes professional and personal development, to support the company's current and future strategies and its sustainable success. We also commit to reducing hunger in the communities we adopt via impactful access to nutrition through our products and the livelihood projects we support.



Good Governance

The Company recognizes the importance of good governance. It underpins our ability to progress our sustainability journey and create long-term value for shareholders. This applies across our entire value chain, ensuring the organization behaves ethically, complies with rules and regulations, and adheres to fair labor practices and fulfills all other economic, moral, legal, and social obligations towards our stakeholders.





WE ARE COMMITTED TO INNOVATION AS A CORNERSTONE OF OUR LONG-TERM STRATEGY THROUGH RESEARCH & DEVELOPMENT TO COME UP WITH WINNING PRODUCTS

COCONUTS



PLANT-BASED



PET FOOD





KAIN PO PROGRAM



For 14 years, the Kain Po program has served **over 65 million protein meals** to more than 500,000 beneficiaries.



Last **November 26, 2024**, we continued this mission with a feeding event at Purok Bia-o Basketball Court, Barangay San Jose Rd, General Santos City, and we aim to reach even more!





1 MILLION COCONUT TREES

Planted and donated to smallholder farmers in Mindanao
in partnership with GCash and Hope



ADDITIONAL 1 MILLION COCONUT TREES Pledged by Vita Coco, Hope and Century Pacific



A special recognition was also given by PCA to the Private Sector Advisory Council (to President Ferdinand Marcos Jr) - Agricultural cluster. The PSAC pushed for the coconut industry's massive replanting and fertilization program. **Under the said program, the PCA will plant or replant 100 million coconut seedlings by 2028 and revive the local salt industry.**



FISHERY
PROGRESS.ORG

LEADING IN TUNA SUSTAINABILITY



General Tuna is a member of the International Seafood Sustainability Foundation (ISSF).

CNPF also sits on the Board of Seafood Sustainability Association (ISSA) and its executive committee to help shape sustainable tuna fishing practices globally.



MANGROVE INITIATIVE

Nearly **168,000 trees** were planted this year, on our way to 1 million, restoring ecosystems and securing a sustainable future!



SMETA[®]



GUARANTEEING SAFE AND SOCIALLY
CONSCIOUS PRACTICES



CPAVI is strictly audited by SMETA, ensuring that workers have safe and fair work conditions.

CPAVI is also audited and certified by ECOCERT, which checks and guarantees environmentally friendly and socially compliant practices.



CLEAN, RENEWABLE ENERGY

Solar Capacity increased to 8.8MW

Serve ~ **20%** of the power required
by GTC, CPAVI, and AWI





WASTE TO ENERGY 1st BIOMASS BOILER

Reduce CPAVI's coal usage by at least

36%

(more to come!)





**BUILT 134 SCHOOLS TOGETHER
WITH HOPE FOUNDATION
& VITA COCO**




HOPE
BUSINESS FOR GOOD.





The PO Family has donated to University of Santo Tomas (UST) General Santos (GenSan) campus a laboratory named after the late **Ricardo S. Po, Sr.** The groundbreaking of the **Dr. RSPO Sr Integrated Innovation and Research Laboratories** was done last April 2024 and building is expected to be done in 2026.





By creating value sustainably and responsibly in GenSan, we
create a better more
livable world!

**The power of Imagine-Nation:
Imagine a nation we can
create!**