




Globe BUSINESS

THE INTELLIGENT CITY

The Private Sector's Role in the Ecosystem of Solutions: How Digital
Infrastructure Transforms Public Vision into Citizen Reality

The Mandate of the Modern Mayor

Aligning Globe's "How" with your "Why"

| The Government "Why" | The Private Sector "How" | Community Impact |
|---|---|--|
|  Operational Resilience Governance that stays online during the storm | The Unified Digital Backbone | <ul style="list-style-type: none">• A stable, high-speed backbone that supports digital ecosystems to• Zero-drop communication during disasters; accelerated rescue response times. |
| Cost Efficiency Maximum Social Return on Every Peso | AI-Driven Automation | <ul style="list-style-type: none">• Faster service and reduced cost-per-transaction• Elimination of administrative bottlenecks; staff redirected to high-value public service. |
| Public Trust Hardening the Digital Fortress of Citizen Data | Data Sovereignty & Proactive Cyber Defense | The government remains the ultimate steward of public data through encrypted data flows that ensure citizen privacy and regulatory compliance. |



Uninterrupted Governance: Resilience Beyond the Storm

Establishing a Resilient Backbone for Real-Time Public Service, even during Disasters

How Globe Business Supports Digital Transformation and Disaster Resilience



Zero-Drop Communications: A resilient fiber and 5G core designed to enable the scalable deployment of applications, databases, and citizen portals with minimal latency.



Specialized Routing and Redundancy: Implementation of advanced routing protocols and redundancy measures to guarantee uninterrupted and seamless communication flow.



Digital Divide Mitigation: Addressing disparities in access by advocating for connectivity as a fundamental requirement across all sectors and geographic locations.



Resilient infrastructure as the foundation for just-in-time disaster response and essential social service delivery. Connectivity isn't just a utility; it's a fundamental requirement for city resilience.

Fiscal Responsibility: Doing More Without Increasing Payroll

Aligning with RA 12009's "Value for Money" principle, the City can convert administrative savings into community investments.

How New Technologies like AI can be a way "Maximize Social Return on Every Peso".



Scalability without Payroll Growth: LGUs can handle the spikes in citizen requests (i.e. during tax season or disasters) without hiring additional temporary staff.

- AI-Native automated processing for permits, payments, etc
- Digital self-service kiosks reduces the physical overhead



Precision Budgeting: By reducing the "friction cost" in the back office, more budget reaches the street level (infrastructure, health, education)

- Removing manual data entry and "paper-shuffling" delays.



An **AI-driven engine** can improve the cost of service while increasing the speed of delivery—turning administrative savings into community investments

- Staff are redirected to social work, frontline safety, and complex problem-solving.

The Fortress of Trust: Protecting the Citizen's Right to Privacy

Globe serves as the steward of the technology, whereas the City retains ultimate stewardship over the data.

How Cybersecurity support Digital Data Sovereignty?



Active Monitoring: Public service stays online

- AI-powered threat and detection



Automated Digital Firewalls: Isolation and Breach Prevention to guard and secure Citizen privacy



Total Transparency: Building trust through verifiable, tamper-proof records. Citizens' privacy is a shared priority in a 'Participatory Procurement' environment.



The Legacy of Partnership: Accelerating Community Returns

Transition from 'Cost' to 'Investment'



The Reality of Transformation & PPP

- Large-scale digital shifts are naturally capital-intensive and time-intensive projects requiring long-term commitment.
- PPP helps distribute costs and risks, allowing for faster implementation and maximized returns for the City, the Citizen, and the Private Investor.

Dividing the Labor



The LGU Role

Defines the social mission, sets the policy framework, and ensures that technology serves the most vulnerable citizens



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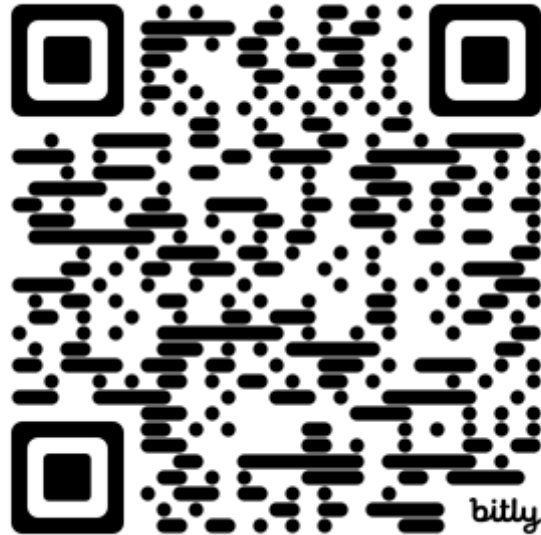
Provides the Managed Infrastructure (Fiber/5G), Cyber-Governance (Active Defense), and Platform Interoperability (The Digital Backbone) that keeps the city running efficiently.



QUESTIONS?

Co-Creating an Intelligent Nation Together

Let's build the future of local governance together.



THANK YOU



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