



# Building a Resilient Philippines

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**17.23**    **75/90**    **315**

**48**

**24/8.3**

**315**

# G2G2C: We live our *“Why”* by putting our *customers first*

## Families



Make life easier and more enjoyable for individuals and families through relevant and affordable products and services for their mobile and home needs.

## Businesses



Enable businesses to unlock opportunities through innovative solutions delivering sustainable growth and efficiencies.

## Nation



Empower Public Sector partners through transformative leadership, responsive social services, and inclusive growth toward lasting and impactful change.

# CONNECTED PHILIPPINES

Igniting the ingenuity of every Filipino towards an adaptive, resilient and sustainable globally-competitive country through technology.

Business & Investment Promotion

Inclusive & Equitable Education

Peaceful, Orderly & Just Community

Accountable & Transparent

Clean Water, Energy & Sanitation for All

Disaster Resilience

Good Health & Well-Being

Clean and Liveable Environment

GOV EFFICIENCY

RESILIENCY

INFRASTRUCTURE

ECONOMIC DYNAMISM

INNOVATION



Google

Microsoft 365



EMERGENCY CONTACT & DISPATCH CENTER

GCash



mobile 360

yondu



AdSpark



konsultaMD

zoom

917V ENTURES

Promote Digital Inclusivity & Sustainability

# Integrating sustainable practices into our operations and programs

## SUSTAINABLE DEVELOPMENT GOALS



### Environment



### Social

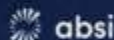
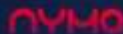
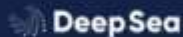
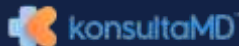


### Governance



**"Best Corporate Governance  
Telecoms - Asia 2019"**  
London's Ethical Boardroom

**Top 20 ASEAN Publicly Listed Companies  
Top 3 Publicly Listed Companies per Country (PH)  
ASEAN Asset Class Publicly Listed Companies  
ASEAN Corporate Governance Scorecard**



WE ARE MORE THAN A TELCO

WE ARE NOW "TechCo"

# Government has put in place interventions to *reverse environmental degradation* and to *improve the resiliency of local communities*

Republic Act No. 9729  
Climate Change Act of 2009

**Climate Change Act of 2009** is an act mainstreaming climate change into government policy formulations, establishing the framework strategy and program on climate change, creating for this purpose the climate change commission, and for other purpose.

*RA 10174 amends RA 9729 (Climate Change Act) to establish The People's Survival Fund, a long-term finance stream to enable the government to effectively address climate change. It creates the nine-member People's Survival Fund board tasked to oversee policy and strategy on how the funds will be used.*



(National Operational  
Assessment of Hazard)

**Project NOAH** was the Department of Science and Technology's (DOST) integrated disaster prevention and mitigation program. It is designed to employ science and technology to generate accurate data and address the conditions needed to make informed decisions for disaster risk reduction activities, through national government agencies, partners in the private sector and the academe.

**RA10121** Philippine Disaster Risk Reduction  
and Management Act of 2010

**RA 10121** provides a comprehensive, all-hazard, multi-sectoral, inter-agency, and community-based approach to disaster risk management through the formulation of the National Disaster Risk Management Framework.

# Revisit, Respond, Recover

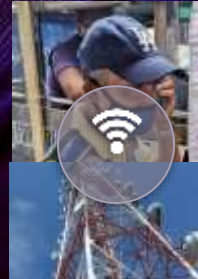


## Operation Continuity

- Secured remote data access
- Uninterrupted communication
- Operation Efficiency

## Data Driven Plan

- Citizen Database
- Early Warning System
- Risk Assessment



## Capability Management

- Effective Collaboration
- Centralized Operation
- Quick Response





Globe

# *Atin ang Mabisang Paghahanda*



**Sustainable and Resilient Government**

*Creating resilient community,  
especially intimes of crisis*

mobile 360



**COMMAND  
CENTER**

# m360 Messaging Solutions



## Bulk SMS Blast

Send important announcements, give quick updates, and launch LGU advisories through an SMS blast



## SMS Polls

Learn what your constituents think about government programs and services by launching an SMS poll



## Two-Way SMS

Confirm appointments and get quick responses via two-way



## SMS Queue

Shorten constituents waiting time and enhance experience with an SMS queuing system



## One Time Pin

Create an extra layer of security with an SMS authentication code



## Connectivity via API

Launch your campaign with our industry-standard connectivity protocols



## Hyper-Targeted SMS

Launch campaigns directly to their target audience through the use of Globe's profiled base.



## Viber Messaging

Send messages with an image, link, or button



## Facebook Messenger

Automatically send Facebook text or Rich Media messages directly to a users Facebook account

# Data Driven Plan: Build, Identify & Verify Residents - Resident ID QR Code

Resident ID QR code will be linked to the residents' verified profile and included on their unified resident IDs, allowing residents' information and qualified benefits to be accurately identified when scanned

Three options to issue unified resident IDs with Resident ID QR code attached for each validated resident



1. Digital Issuance through MyQR



2. Print to PVC/PET Card



3. Custom branded GCash Mastercard



Efficient delivery of government services



Quickly authenticate a resident's identity, eliminating the use of counterfeit identification



See and log eligible benefits entitled to a resident during transactions



Disburse aid and funds directly and securely



View and analyze resident data based on demographics and other transactions

# Infrastructure to enact and enable digital solutions beyond illumination



## ILLUMINATION

150W; 80W Luminaire



## SUSTAINABILITY

Solar Powered Off-Grid Lighting; E-Charging



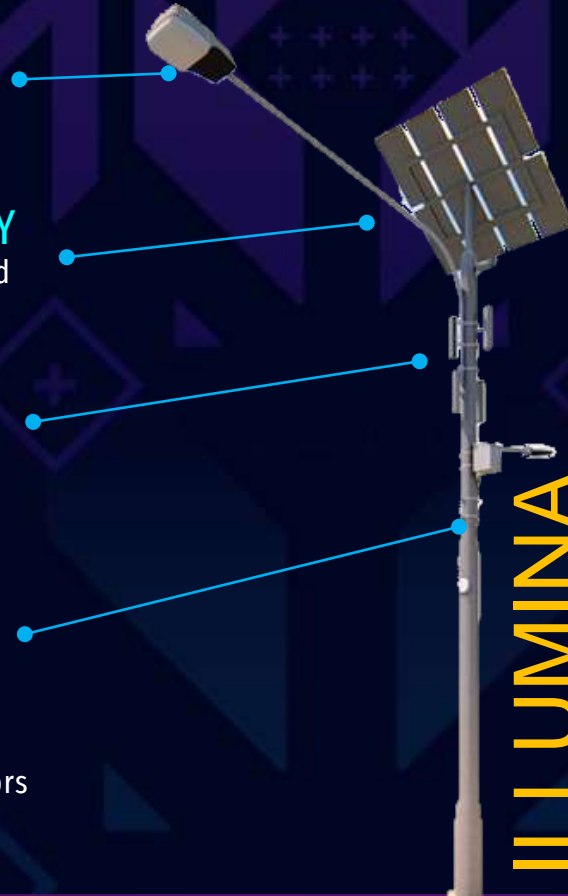
## ENABLEMENT

Small cells  
WIFI APs  
5G Use-Case:  
- VSA



## IOT

Lighting Sensor  
Traffic detectors  
Panoramic cameras  
Meteorological sensors  
Air quality sensors



## POWER COST SAVINGS

Save on electricity charges,  
Clean Source of Energy,  
Sustainable power



## DATA ANALYTICS

Make informed decisions  
based on data



## MULTIFUNCTIONAL

More than just your traditional  
lamp post;  
Maximize city's resources



Globe

# COMMAND CENTER OPERATIONAL ROADMAP



Operational Adoption and Maturity Level :

Trainings, Procedural Review, Change Management, Resource Rationalization, Data Analyses

A large cargo ship is shown navigating through a dark, stormy sea. The sky is filled with heavy, dark clouds, and several bright lightning strikes are visible, illuminating the water and the ship. The ship is a large, dark-colored vessel with a prominent superstructure, including a bridge and various masts. The water is turbulent, with white-capped waves crashing against the ship's hull. The overall atmosphere is one of a severe weather event.

**what matters is YOUR plan**



*Thank you!*