













**KEYNOTE** 

HON. ROLANDO "KLAREX" UY

Mayor Cagayan de Oro City







# Cagayan de Oro: City of the Future on the RISE

Liveable Cities Local Labs | 26 September 2024 City Tourism Hall | Cagayan de Oro City







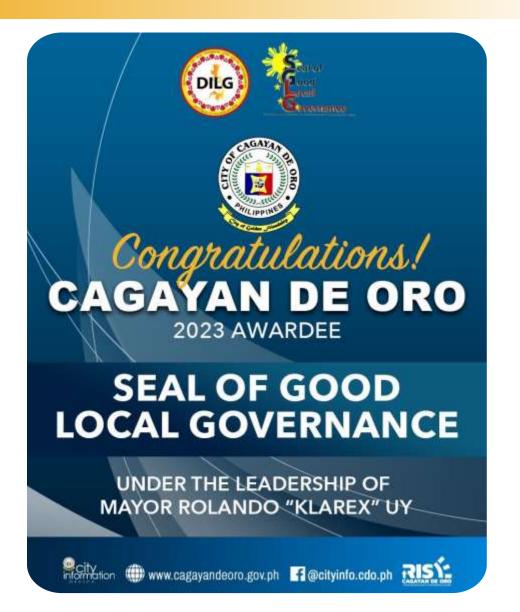
OVERALL MOST COMPETITIVE HIGHLY URBANIZED CITY























All **Cagayanons** will enjoy a stable and comfortable lifestyle, secure in the knowledge that:

- We have enough for our daily needs and unexpected expenses
- We can plan and prepare for our own and our children's futures
- Our families live together in a place of our own
- We have the **freedom to go where we desire**
- We are **protected and enabled** by a clean, efficient, and fair government.



Regional Leadership:

Metropolization, Connectivity

Institutional Development and Participatory Governance

Safety, Security and Social Development

**Economic Recovery** 





## **Economic Recovery**

	Agriculture, Fisheries, and Forestry	<ul> <li>Smart Production, Irrigation, Mechanization, and Crop Insurance</li> <li>Post-Harvest Support</li> <li>Supply and Value Chain Development</li> <li>Investment Incentives and Support</li> </ul>
	Manufacturing  MSME and Market  Development	<ul> <li>Raw Material Source Development</li> <li>Support Infrastructure Development</li> <li>Product and Market Development and Matching for Eventual Export</li> <li>Improve Capacities and Access to Financing</li> <li>Tourism Product and Destination Development</li> </ul>
	Capital and Cooperative Development Trade and Investment	<ul> <li>Support for Cooperative Development</li> <li>Incentivization of Cooperative-Funding</li> <li>PPP Facilitation for Economic Enterprise, MSME, Industry, AFF Development</li> <li>Maximization of Consultative and Promotions Platforms</li> </ul>
	Promotion Human Resource Development	Promotional Support for High-Impact Projects     Institutionalization of Skills Inventory, Career Guidance, Employment Placement and Assistance     Networking for Industry-Skills Matching
	Land and Natural Resource Management	ESWM for Households and Businesses     Wastewater and Sewerage Treatment and Systems     Reforestation and Coastal Resource Management     Land Management



#### Safety, Security, and Social Development

	Universal	Improvement of Preventive Care System
	Healthcare	<ul> <li>Upgrading of Hospitals and Health Service Network</li> </ul>
	Housing and Human Settlements	<ul> <li>Land-Banking</li> <li>Development of Mixed-Use Resettlement</li> <li>Support for Home Ownership and Community Development</li> </ul>
	Education and Skills Development	<ul> <li>Expansion of City Scholarships Coverage to include Data Science, Legal,</li> <li>Medical Courses), Technical and Vocational Education</li> <li>Establishment of Tuition-Free City College</li> </ul>
	Social Protection	<ul> <li>Widespread Support for Vulnerable and Marginalized</li> <li>Capacitation Programs for Parental and Family Development</li> <li>Institutionalization of Social Insurance</li> </ul>
	Food Security	Sustainable and Smart Agriculture
	Disaster Resilience	Whole-of-Community Approach to DRRM Flood Risk Mitigation Systems
	Peace, Order, and Human Security	<ul> <li>Whole-of-Community Approach to Maintenance of Peace and Order, and Prevention of Drug Abuse</li> </ul>
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#### Institutional Development and Participatory Governance

	Revenue Improvement	<ul> <li>Revenue Code Review and Updating</li> <li>Collection and Enterprise Operation Upgrading</li> </ul>
	Capacity Enhancement	Updating LGU capacities
	People's Engagement	<ul> <li>Institutionalization of CSO Participation and Engagement in Governance</li> </ul>
	Environmental Stability	Hazard and Risk Mitigation
	Data-Driven Management	GIS Mapping Expansion     Operationalization of CBMS
	Public-Private Partnerships	For Infrastructure, Public Services, Enterprise Investment



#### Regional Leadership, Metropolization, Connectivity





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