

CREA.
TIVE
HQ

Your place
of innovation



Who are we?

- A Not For Profit owned by the City of Wellington
- Established 19 years ago
- Innovation is our sector
- Measure our success by impact



PURPOSE

**To build capability, confidence and connectedness
in innovation within everyone we work with**



CREA.
TIVE
HQ your place
of business

GovTech Accelerator

A GLOBALLY UNIQUE ACCELERATOR PROGRAMME

What is GovTech?

The GovTech Accelerator is a highly effective and proven model for government organisations to tackle urgent challenges.

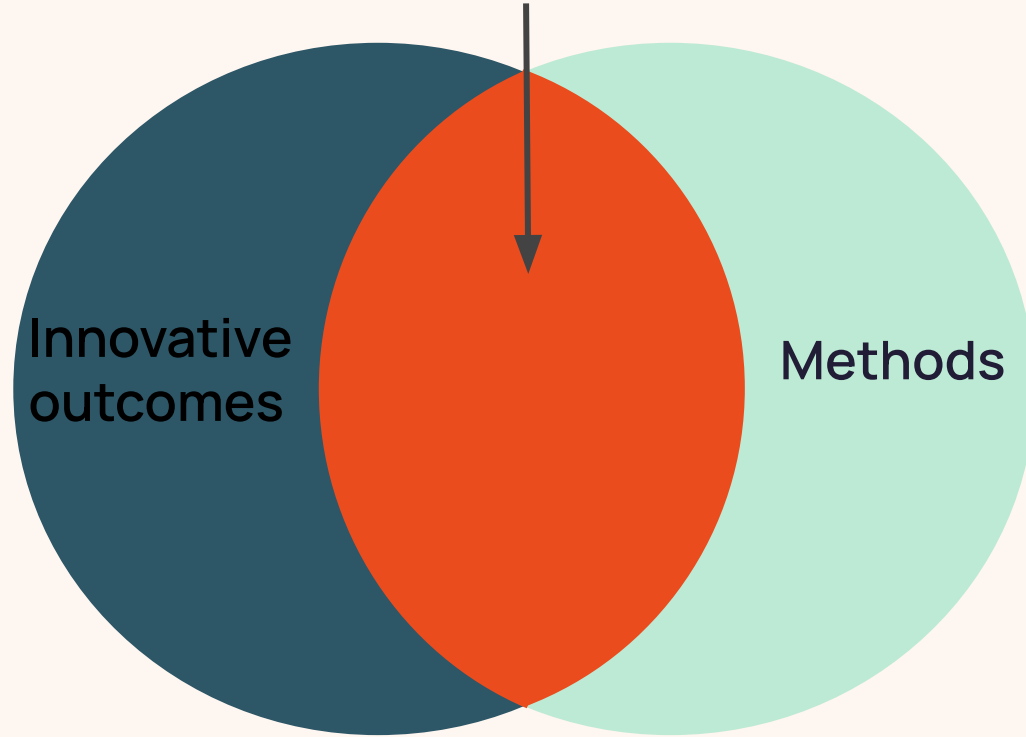
Through this 13-week innovation programme projects and staff from government agencies apply innovation methodologies to create solutions that work. The programme targets root-cause problems, facilitates collaboration, and upskills participants – driving better citizen outcomes

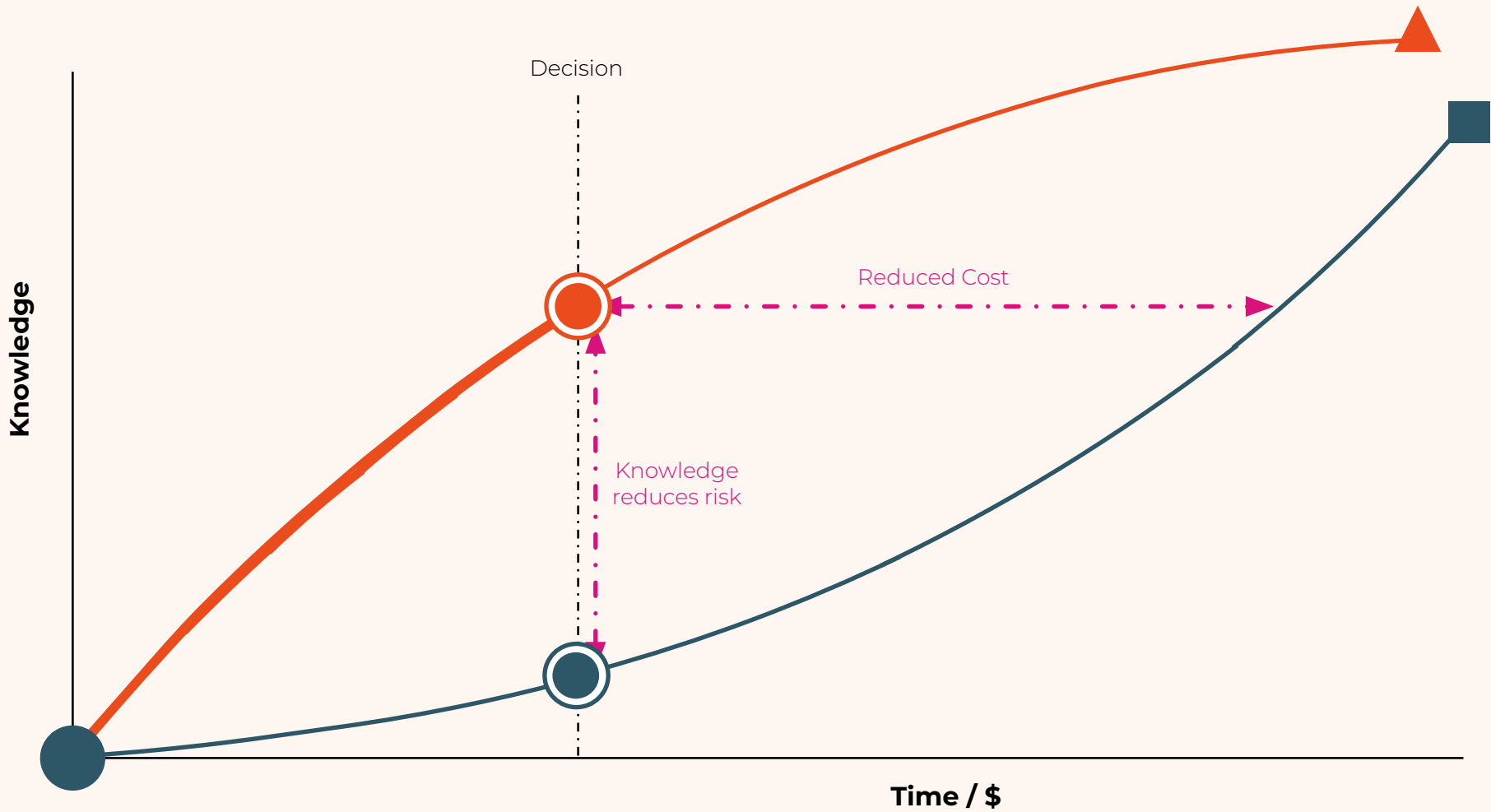


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INNOVATION BY METHOD





WHO'S BEEN INVOLVED?

Since 2018, we've worked with...

19

CENTRAL
GOVERNMENT
AGENCIES

10

LOCAL
GOVERNMENT
BODIES

20

NGOS AND
BUSINESSES

38

DIFFERENT
PROJECTS

155

DIRECT
PARTICIPANTS

82+

GOVERNMENT STAFF
HAVE PARTICIPATED IN
GOVTECH

With additional interviews, stakeholder groups,
and sector based roundtables in every project

25

PROJECTS ARE
STILL ACTIVE*

*On a regular basis

19

PROJECTS
FUNDED

13

PROJECTS CROSS
AGENCY



The programme is very valuable and we would not have achieved our goals without this.

- Jamin Ming Wu
Taiwan Water Corporation

Water leak detection:

Using big data and machine learning to reduce water loss, the cost of labour and improve repair times

The **2018** accelerator team from Taiwan Water Corporation were addressing a global problem of water leakages on pipelines.

- Saved 3.5 billion liters of water in 12 months
- Tested international model
- Cross-border collaboration.



*"The team has allowed us to think
a about innovation in a really
different way"*

- Jan Pierce Deputy Chief Executive, LINZ

Elevation Aotearoa: Easy access to LiDAR data to improve economic, social, and environmental outcomes.

The **2020** accelerator supported LINZ and regional partners to work to create the LiDAR platform that could enable;

- \$26m additional economic benefit to Aotearoa,
- a partnership approach
- increased organisational capability
- governance structures established for long term success.



“Witnessing the amazing work of these teams of innovators up-close is really inspiring for us”

- Brent Chalmers, Chair Westpac NZ
Government Innovation Fund

Manaaki Tairāwhiti: Capturing whānau needs and system barriers, from a whānau perspective, to enable all whānau to flourish.

The **2021** accelerator helped Manaaki Tairāwhiti and Te Manatu Whakahiato Ora (MSD) develop a prototype for user-centric data collection called Urungi, that has been;

- spearheading systemic change in the social service sector
- fostering cross-agency and community collaboration
- developed with and by frontline navigators
- awarded the \$50K sponsor prize from Westpac NZ Government Innovation Fund



**Manaaki
Tairāwhiti**



**MINISTRY OF SOCIAL
DEVELOPMENT**
TE MANATU WHAKAHIATO ORA



“Witnessing the amazing work of these teams of innovators up-close is really inspiring for us”

Valenzuela CSWD: The city recognizes that its current social welfare system is very manual, inefficient, and inconsistent.

The project team are building user-centric prototype solutions improved citizen outcomes

- Developing 3 solutions for implementation
 - Both technical and non technical
- Project showcase and concept launch on Sep 13
- Developed with and by frontline social workers
- Focusing on a need group: Assistance to Individual in Crisis Situation



PAST PROJECTS AND THEIR ALIGNMENT TO THE UNITED NATION'S SUSTAINABLE DEVELOPMENT GOALS





Value for participants



1 CONFIDENCE AND RESILIENCE

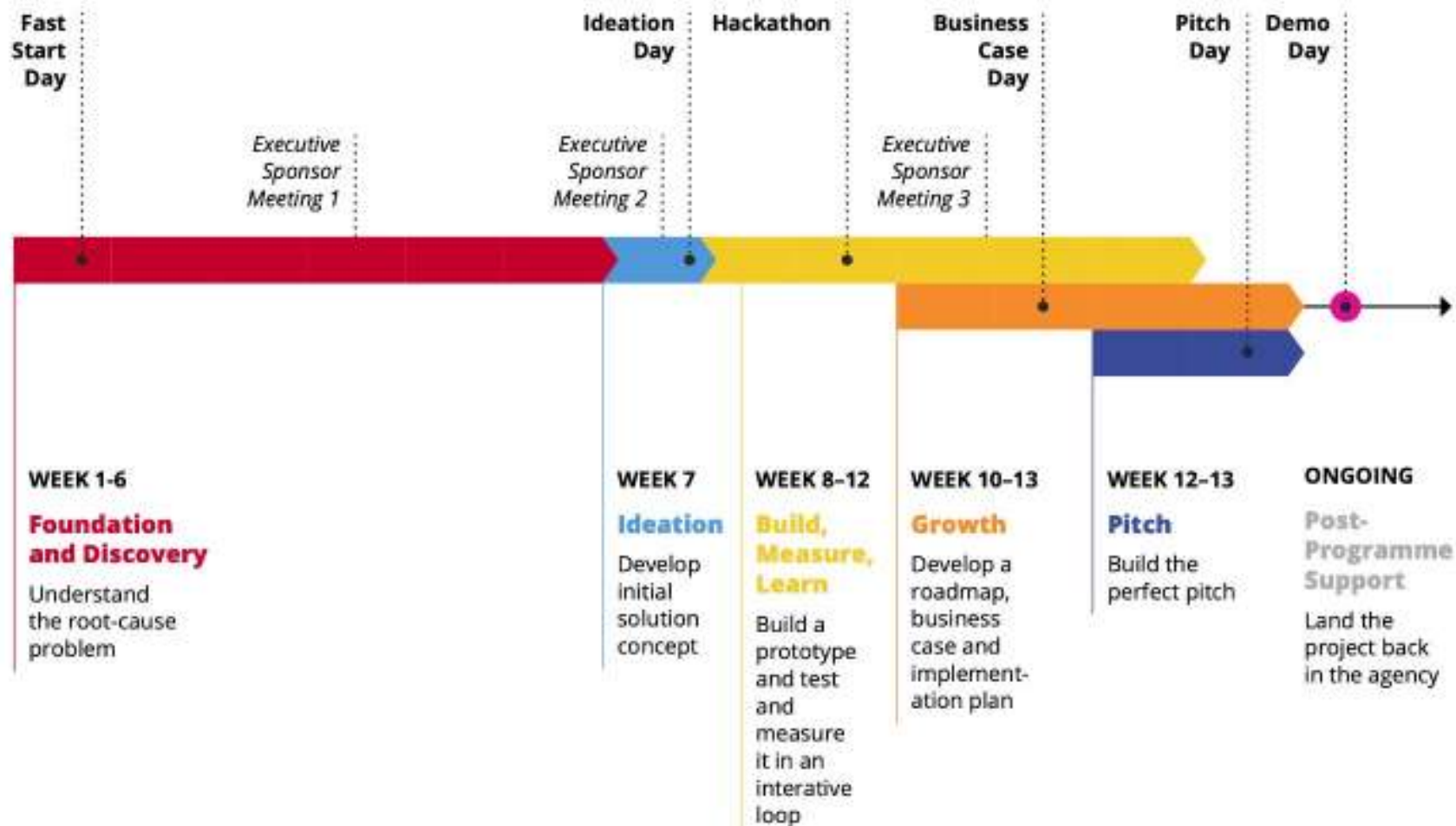
'An improvement to their abilities in articulating ideas confidently, as well as a general increase in self-belief.'

2 LEADERSHIP

'Skills gained in self-awareness, honesty and understanding of team dynamics, negotiation ability, and improved critical thinking concerning product and solutions delivery.'

3 CUSTOMER FOCUS

Skills gained in design thinking, agile project management, service design, journey mapping, and problem validation.





Hon David Clark
Minister of the Digital Economy

It's these examples [of innovation] that can teach all of us across the public sector how to make the best value out of the resources we've got, and how to innovate into the future for the betterment of the people that we serve.



Thank you to Creative HQ, who have led four years of government innovation through the GovTech Accelerator.

Hon Nanaia Mahuta
Minister for Local Government & Foreign Affairs, New Zealand



Cross-border innovation and collaboration

Want to be involved in the next GovTech Accelerator in the Philippines?

- 1 All you need is an idea or a complex problem that needs to be solved.
- 2 Provide the NZ GovTech team with some details around your project and they'll talk you through you the next steps.

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