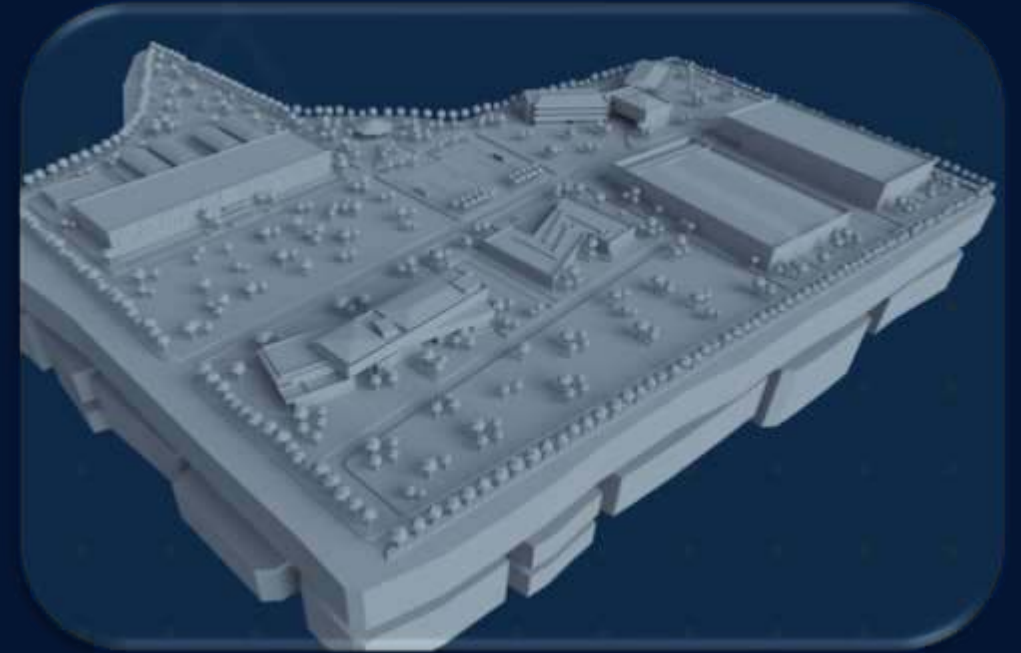


Creating Local Hubs for Technological Innovation



JONATHAN DEFENSOR DE LUZURIAGA

PRESIDENT – Philippine Software Industry Association

BOARD OF TRUSTEE – IT & Business Process Association
of the Philippines

MEMBER – COMELEC Advisory Council

CONSULTANT – The World Bank, Department of Trade
and Industry Region 6

ADVISER – BAGO City College, Holy Angel University

ADJUNCT PROFESSOR – Enderun Colleges

Globe Ambassador 2021-23

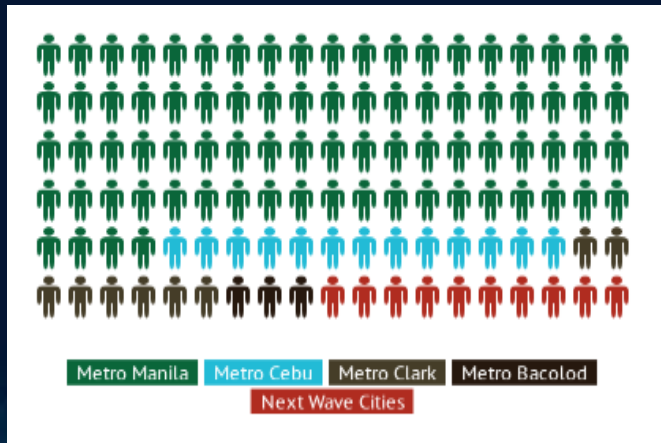
Startup Founder



SpringValleyTech Corp.
CEO & PRESIDENT

spring valley

ISSUES SURROUNDING THE PHILIPPINES' DIGITAL TRANSFORMATION



Inequitable Distribution of Opportunities in the IT-BPM Sector



INDUSTRY – ACADEME Gap

ISSUES SURROUNDING THE PHILIPPINES' DIGITAL TRANSFORMATION



Weak STARTUP Ecosystem

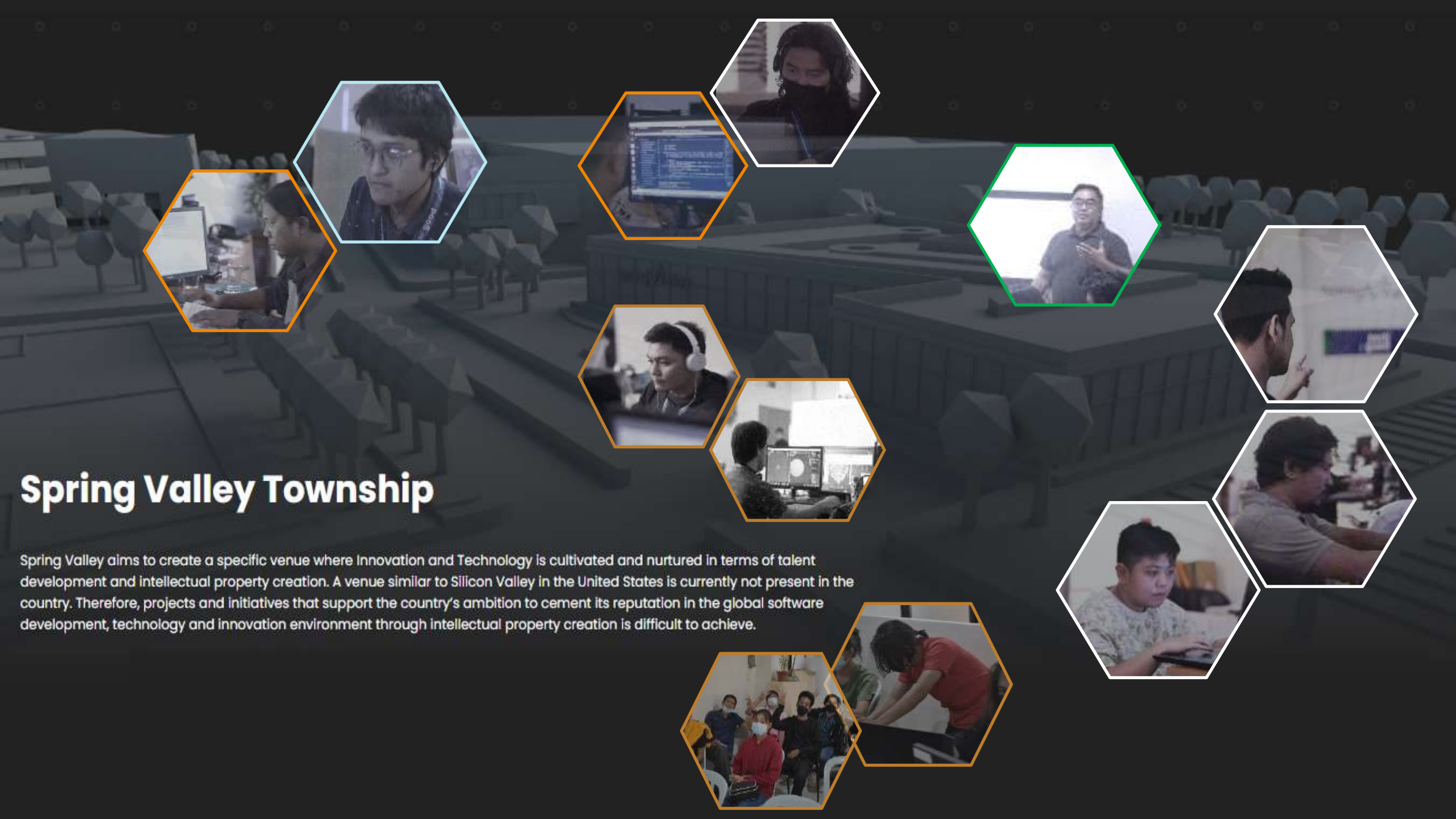


SERVICES Oriented Mindset

A stylized illustration of a moonshot. A white space shuttle is shown in flight, angled upwards and to the right, with a dotted white trail behind it. The shuttle is positioned in the lower right quadrant of the frame. In the upper right quadrant, a large, detailed moon is depicted, covered in various sized craters and dark spots. The background is a deep blue space filled with numerous small white stars and a few larger, multi-pointed starburst patterns. The overall style is clean and illustrative.

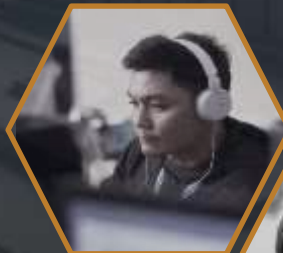
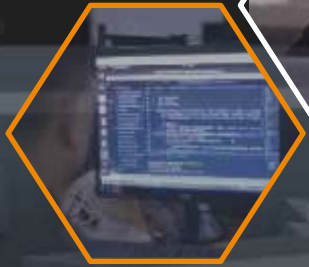
MOONSHOT





Spring Valley Township

Spring Valley aims to create a specific venue where Innovation and Technology is cultivated and nurtured in terms of talent development and intellectual property creation. A venue similar to Silicon Valley in the United States is currently not present in the country. Therefore, projects and initiatives that support the country's ambition to cement its reputation in the global software development, technology and innovation environment through intellectual property creation is difficult to achieve.





Knowledge
Worker

Tech Founder

Educator/Learner

“Everyone is a Student; Everyone is a Teacher – Springklers always give 100%.”



TALENT



INDUSTRY PARTNER OF CHOICE (ACADEME)



CHMSC- ALIJIS
CAMPUS



CHMSC- FORTUNE
TOWNE



OUR WINNING FORMULA



- Computer Science
- Information Technology
- Engineering
- Business Administration
- Multimedia Arts



400 – 600 Hours



2 – 4 Months



COST



Cost Efficiency

- Average Salary Rate
- Average Cost of Living
- Number of Commercial Spaces available for leasing at a competitive cost
- Various Modes of Transportation

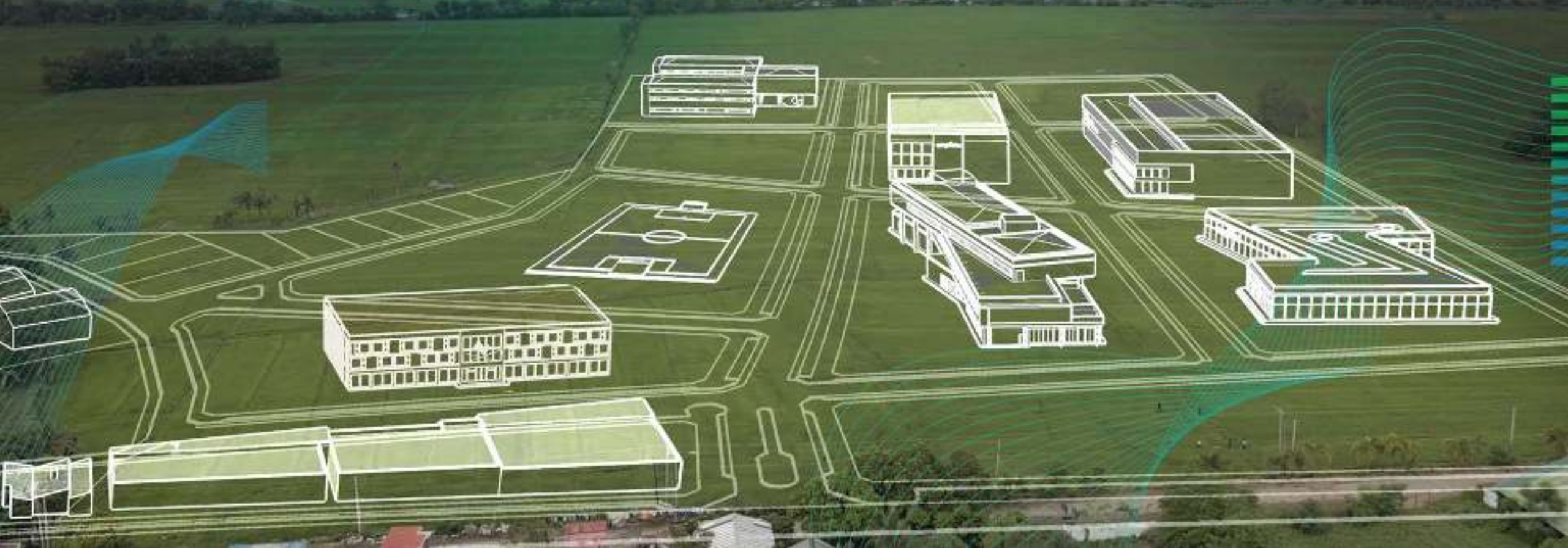


INFRASTRUCTURE

The logo for Spring Valley features the word "spring" in a dark blue, lowercase sans-serif font, followed by a stylized icon of a green mountain peak with a white checkmark inside a blue circle, and the word "valley" in a blue, lowercase sans-serif font.

spring valley

TECHNOLOGY AND INNOVATION TOWNSHIP



PRESENCE OF VARIOUS TELCOS



CONNECTIVITY





BUSINESS ENVIRONMENT





SUPPORTERS



Jonathan De Luzuriaga

CEO, Spring Valley
President, Philippine Software
Industry Association

spring valley

Shareholders



Dan Reyes

Former Chairman, IBPAP
Former Head, Genpack
President, Carespan Asia Inc.



Atty. Bob Guinto

Managing Partner
NMGRA Law



Rose Rey

President, SLTC Foundation Inc.
President, Albay Chamber
of Commerce



Tom Lastrilla

CTO - Spring Valley



Joseph Lee

Taiwan



Terry Lin

Taiwan



Joel Dabao

President of Kabankalan Cable
Antenna Television System
President of the Philippine
Cable TV Association



Christopher "Toff" De Venecia

Congressman

GLOBAL & NATIONAL INFLUENCE



Joel Dabao

President of Kabankalan Cable
Antenna Television System
President of the Philippine
Cable TV Association



Jonathan De Luzuriaga

CEO, Spring Valley
President, Philippine Software
Industry Association



Miguel del Rosario

President
Animation Council
of the Philippines



M Making
A Academe
G Government
I Industry
C Collaborate



Our Products

W1Q | Water Quality Monitoring System

3rd Place

Haquathon



Save Philippine Seas

Because our seas save us.

W1Q

WATER QUALITY MONITORING SYSTEM

Modular Sensors

- ▶ Temperature
- ▶ Turbidity
- ▶ Salinity
- ▶ Dissolved Oxygen
- ▶ pH
- ▶ Conductivity
- ▶ GPS
- ▶ Gyroscope

LIVE DATA CAPTURE AND REPORTING VIA ...

3G, LTE & FLY BY WIFI

**IOT ENABLED (INTERNET OF THINGS)
BATTERY POWERED – 2 MONTHS**



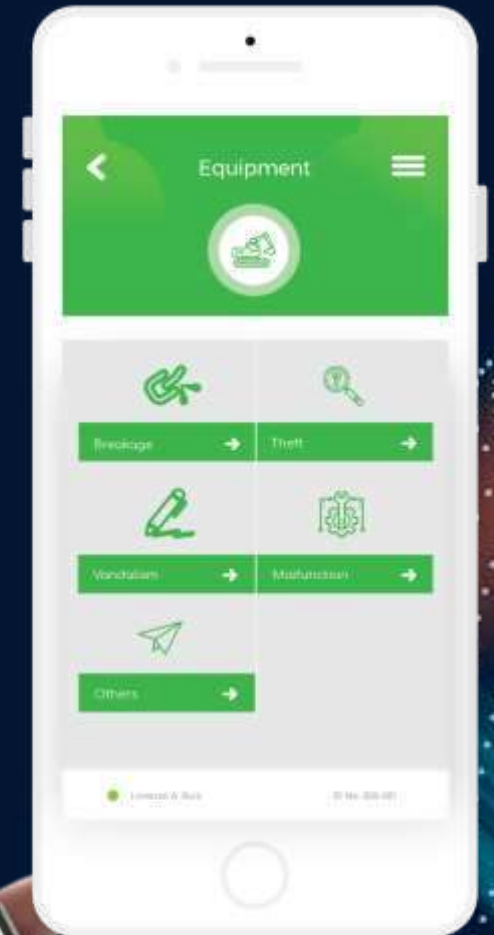
Our Products



Capture and Report Incidents

Digitize your Security Operations

Deliver Timely Information



UNDER DEVELOPMENT



Sight & Shop – Sight & Shop is a personal shopper solution wherein the shopper wears a pair of smart glasses that scans and projects the view on the user's mobile app. The user picks a personal shopper and a location then identifies the items he/she like as the personal shopper browses through each aisle. The user can communicate with the shopper for specific needs and may request the shopper to move to different stores.



Pasabay – An online cloud kitchen app that will transform an ordinary Filipino kitchen into a cloud kitchen. It enables families a way to augment their income while helping grow the local economy. Pasabay provides an end to end solution for kitchen owners – from eCommerce to Fulfillment.



TricyCALL – A tricycle-hailing app that will enable users to book a tricycle ride via their mobile phones and offer cashless payment options. We are currently working on integrating different payment platforms and the target launch date is some time on the 3rd quarter of 2022.

The BIG PICTURE

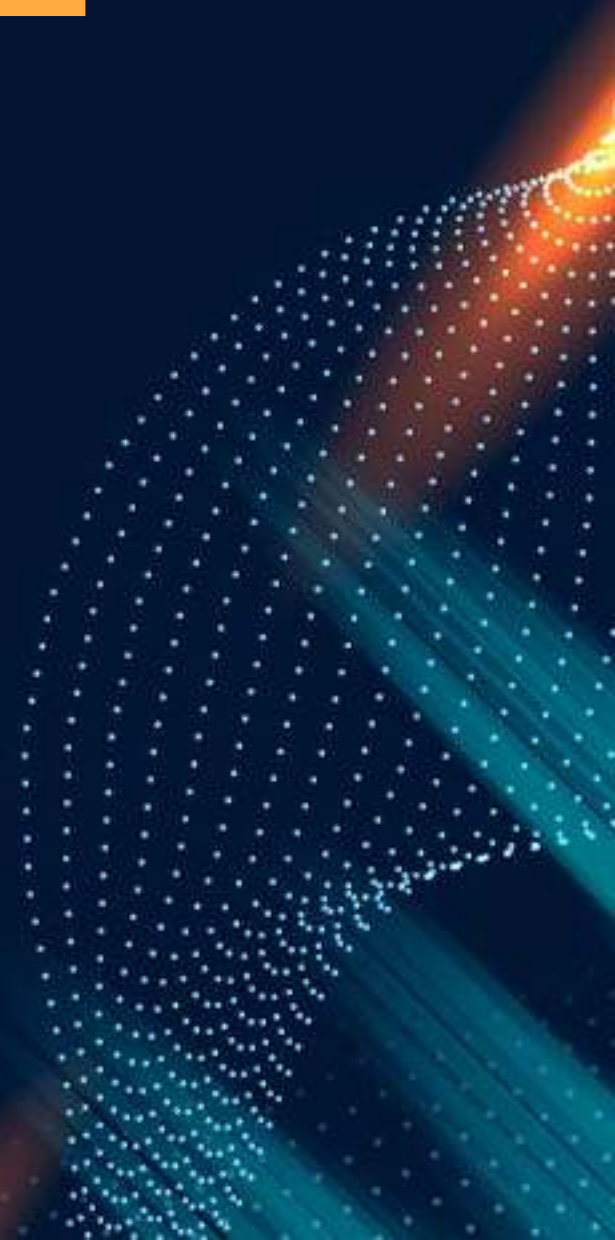


spring  valley

spring  valley

spring  valley

spring  valley





spring valley

THANK YOU!

Spring Valley is the only Technology
Company in the Philippines that has its
own Township.