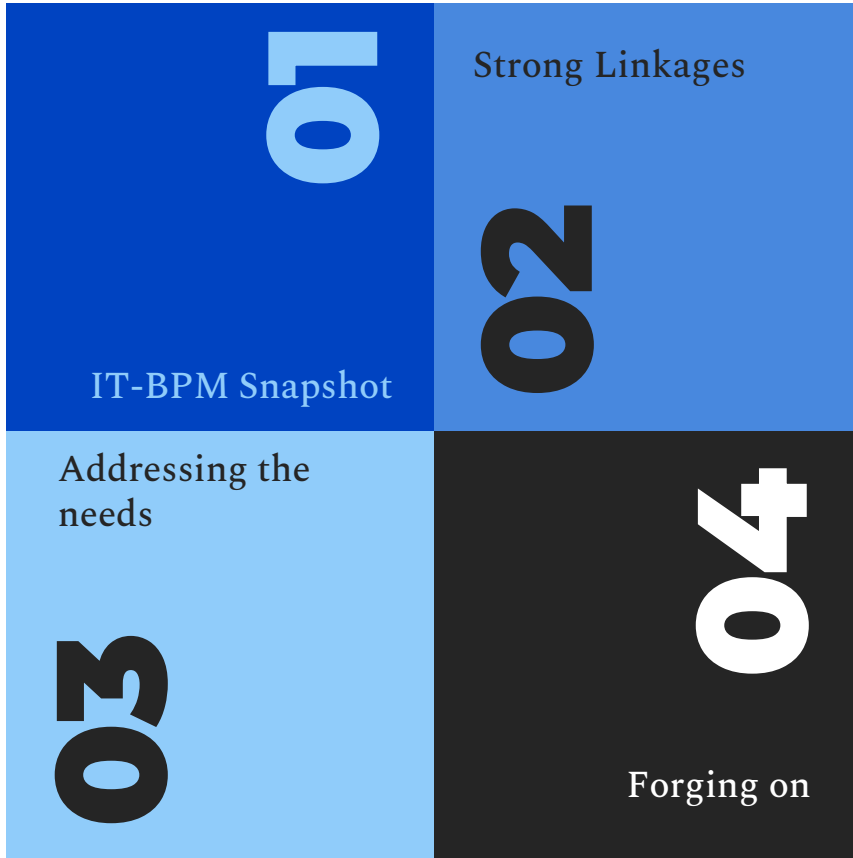


WELCOME TO BACOLOD!





Agenda

1. The Bacolod IT-BPM Industry



In 2010, Bacolod has
breached the top 100
cities in the global
competitiveness
index.



100th!

In 2013, Bacolod has
been recognized as
Center of Excellence
for Voice BPO.



97%!

Bacolod as Top IT Investment Location: CURRENT MAJOR LOCATORS



Presence of 10 major IT-BPM Companies and about 20 home-grown, small to medium scale IT enterprises

- 1 Teletech
- 2 Convergys/Concentrix
- 3 Teleperformance
- 4 Transcom
- 5 PanAsiatic Solutions
- 6 Ubiquity
- 7 iQor
- 8 ARB
- 9 Focus Direct
- 10 Focus, Inc.

8,117,000,000

Annual cash infusion to the local economy based on P17,000
Monthly Average income **Multiplied** by 37,000 FTE.

2. Multi Stakeholder approach





Our **success** has really been based on **partnership** from the very beginning.

—Bill Gates



ICT Council

Multi-stakeholder approach to create jobs, generate investments and drive innovation

Atty. Jocelle Batapa-Sigue (NICP)



Academe



Government



Industry



Agenda

Building **stronger partnerships** with the **Local government.**

- Consultative meeting between the newly elected city Officials and BNEFIT.



LGU Thrusts that impacts ITBPM

Talent Development

To address the challenge that continues to reverberate globally, the City will invest significant portion of its budget to upskill and reskill its labor market. BCC will also receive significant support from the city to ensure a constant stream of fresh talents to address the ever growing demands of the market.

Digitalization

The migration of certain transactions to the cloud will not only provide ease in doing business, but will also generate job opportunities directly.

Innovation

The the leadership of the new LGU, we can expect a paradigm shift from the traditional ways of resolving a problem. An innovative and sustainable approach is on the horizon.

Infrastructure

Steady growth in demand for connectivity, real estate, and reliable power, we are happy to know that the City has its focus on key infrastructure projects to address these needs and ease up the burden in existing systems.

Building stronger partnerships.

- Courtesy visit | HCL Technologies
- IBPAP Roadshow | Bacolod Leg



Addressing the needs of the community.

Security

Transportation

Connectivity

Power

Connectivity

Real Estate

=

=

=



ITBPM Stakeholders meeting in September.

Indicators of a strong partner for collaboration



Proactiveness



Receptiveness

3. Addressing the skills gap



Building **stronger** linkages.

- The Bacolod City College.



Building stronger linkages.

- DTI ISI Roadmapping Workshop



Building stronger linkages.

- Launch of Mapua Malayan Digital College.



Building **stronger** linkages.

- The soon to rise, in the heart of Bacolod, offering innovative ways to address the learning requirements of the 21st century - National University.



**NATIONAL
UNIVERSITY**

Education that works.

Building **stronger** linkages.

- The newly appointed Under Secretary to the Department of ICT, Founder and Chairman of the board of trustees of BNEFIT, our very own, USec. Jocelle Batapa Sigue.
-



Building stronger linkages.

- This month, BNEFIT, in partnership with aklan ICT, will host the 10th VICTOR Conference in Boracay Island. Bacolod City will be represented by Councilor Jason Villaroza.

digitalph.net/VICTOR2022program

VICTOR 10



10th Visayas ICT Conference (VICTOR)
7th Visayas Creative Congress (CreaCon)
August 26-27 2022 : Boracay Island, Malay, Province of Aklan

Logos of sponsors and partners:

- NICP (National Information Commission of the Philippines)
- DICT (Department of Information and Communications Technology)
- Visayas ICT Organization
- VICTOR
- EASTERN
- SLIDEGENIUS
- Southwest
- GRAND
- Jabra GN
- VST ECS
- HUAWEI
- aruba
- Hewlett Packard Enterprise
- ASUS
- Lenovo
- newline
- GDAP
- 3cpi
- boi
- BPAP
- AUDACITY
- apper-ph
- iidb
- BN-FIT
- Philippine Airlines

AWS re/Start

Preparing unemployed and underemployed individuals for cloud careers through classroom-based training

Helping people launch careers in the cloud

AWS re/Start is a full-time, classroom-based skills development and training program that prepares individuals for careers in the cloud and connects them to potential employers. A technology background is not required to apply. The program is focused on unemployed or underemployed individuals, including military veterans, their families, and young people.

Through scenario-based learning, hands-on labs, and coursework, learners can gain the technical and soft skills they need for an entry-level cloud role. AWS re/Start also provides learners with resume and interview coaching to prepare them for employer meetings and interviews.





AUGUST 25TH, 9:00PM-10:00PM AWST

AWS She Builds presents AWS CloudUp - a flexible, 8 week, community-based learning program for women. If you're a student thinking about a career in tech, or a professional looking to re-skill, cross skill, or simply cloud curious this program is for you!

Join a supportive, fun community that will set you up for success on your cloud learning journey and gain the global recognition of achieving your **AWS Cloud Practitioner certification**.

[Register Now](#)



**4. Forging on for
a brighter future**



Bnefit: Creating Jobs. Driving Innovation.



Vision for 2022

To establish the image of Bacolod and Negros Occidental in three areas



Creative
Processes



Healthcare
Information
Mgmt. (HIM)



Software
Development
and ICT

Target for 2022



To attract foreign and local
investments
in these areas

Bacolod Negros Occidental VISION 2022



- 1** **30,000**
Voice BPO/Contact Centers
- 2** **5,000**
Healthcare Information Management
- 3** **2,000**
Creative Process (Animation, Game Development and Others)
- 4** **6,000**
Back-Office/Non-Voice and other Shared Services

- 5** **3,000**
Software Development/ITO
- 6** **3,000**
Online Related Services (Tutorials, Directory, Data, Home-Based)
- 7** **8,000**
Rural Impact Sourcing
- 8** **2,000**
Startups/ICT SMEs
- 9** **1,000**
KPO/R&D/Legal/HR

60K

Jobs by 2022

Wide and diversified
portfolio
of global services

Salary Circulation of
900M/Month
or **10.8B/Year**

Plus
180,000
Indirect Jobs



1, 020,000,000

Monthly direct cash infusion to the local economy of the city.

13,260,000,000

Annual direct cash infusion to the local economy of the city.

60,000 FTEs

Full Time Equivalents across all subsectors

An aerial night photograph of Bacolod City, Philippines. The image features a central vertical light trail from traffic, a prominent lightning bolt in the dark, stormy sky, and various city buildings and a lake in the foreground. The text 'Brighter and Bolder Bacolod' is overlaid on the left side of the image.

Brighter and Bolder Bacolod



Thanks!

Does **anyone** have any questions?