



# **Tech for Trust: Powering Liveable Cities Through Accountable and Responsive Digital Governance**

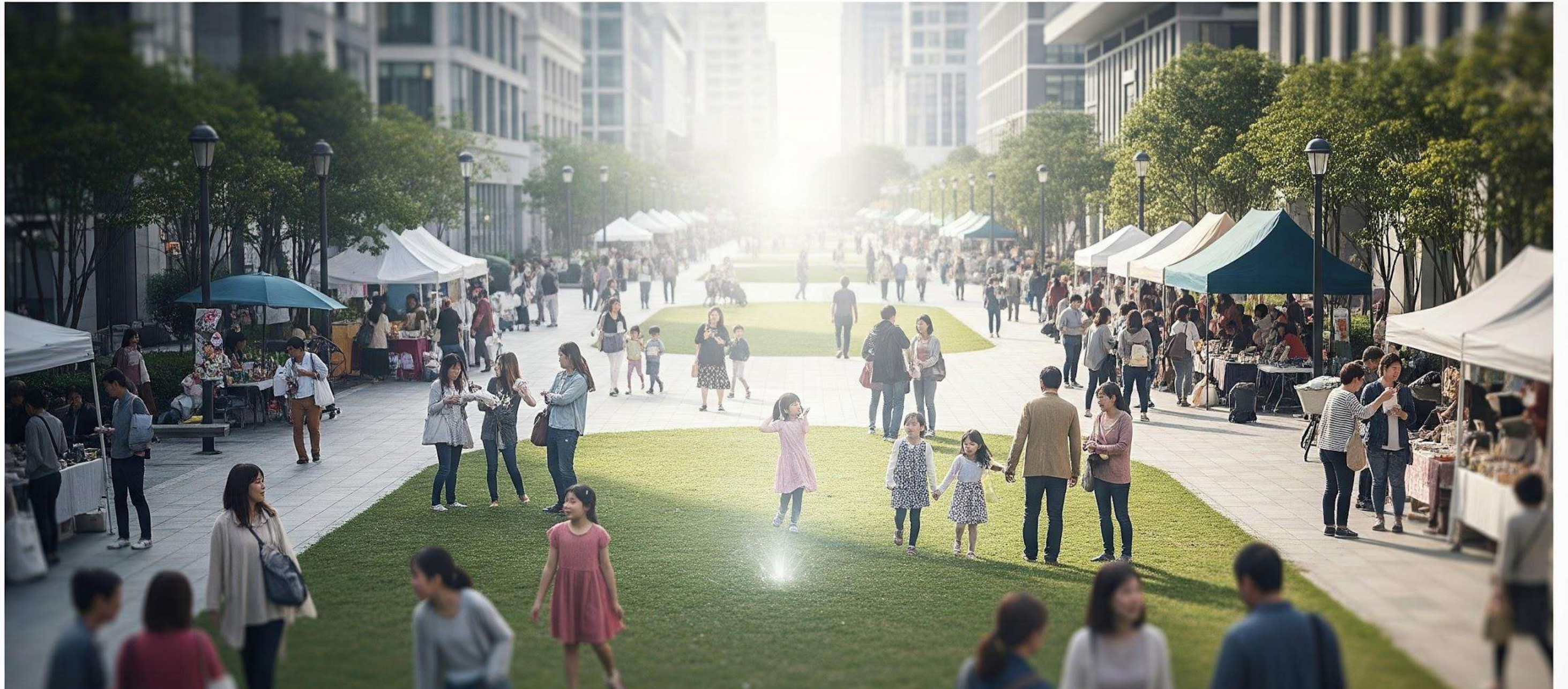
*A Framework for Philippine LGUs in the Age of Sustain+Ability*

**Karlmarx Rubia**

Business Development Director



# The Promise of Good Governance for Liveable Cities



A Philippines where every LGU is a beacon of efficiency, transparency, and citizen empowerment, fostering truly liveable and sustainable communities

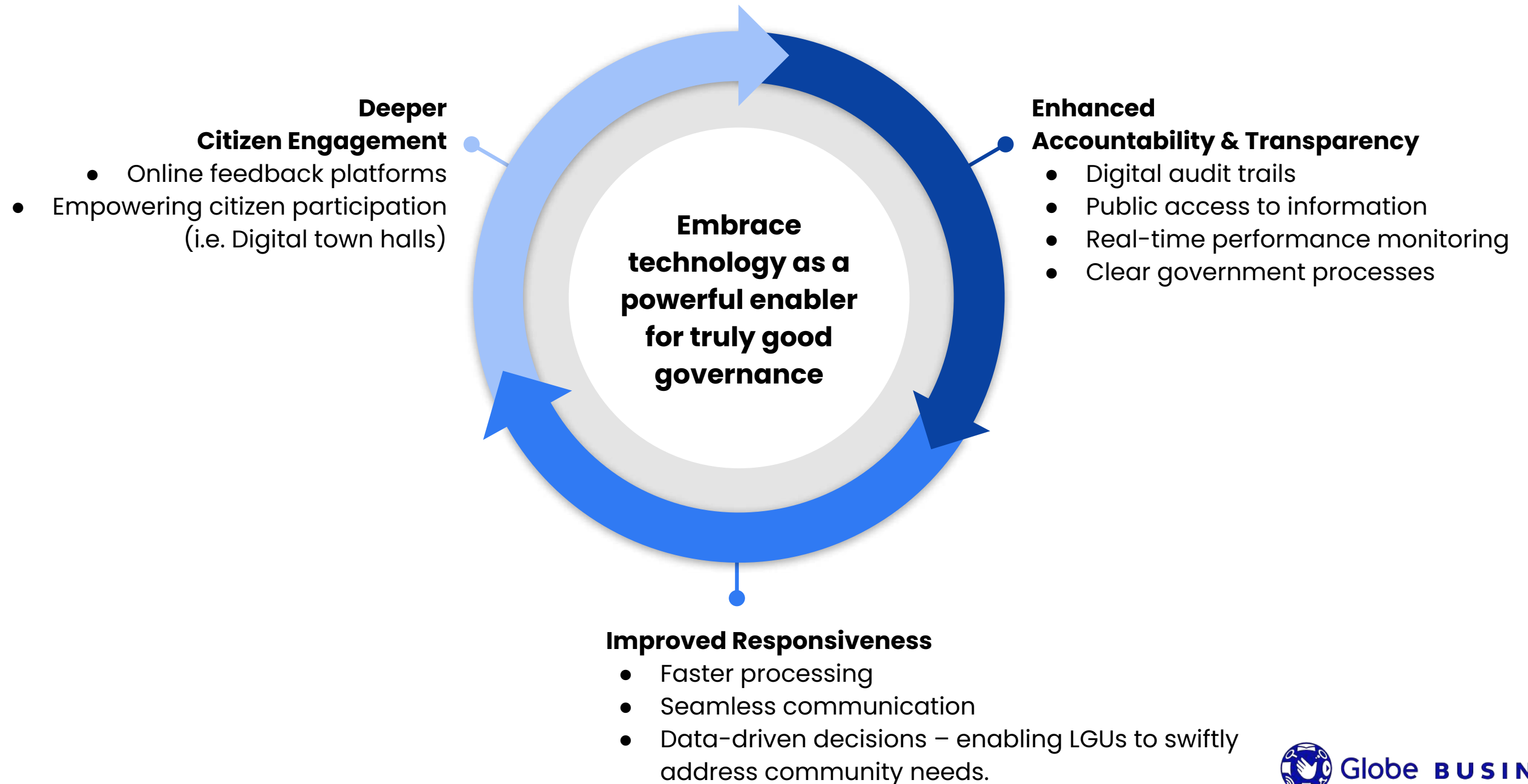


**In a rapidly changing world,  
how do our LGUs meet the evolving needs and expectations of their  
constituents to build more resilient, inclusive, and future-ready cities?**





# Tech for Trust: The Digital Foundation for Governance Excellence



# Tech for Trust: The Pillars of Digital Governance for Liveable Cities

At Globe Business, we build the robust digital infrastructure that underpins these aspirations, focusing on three critical pillars



## The Backbone

- Bridging Geographic Gaps
- Enabling E-Governance
- Real-time Communication
- Data Exchange & Collaboration

## Empowering Operations

- Practical LGU Cloud Applications
  - Online Permitting & Licensing Systems
  - Digital Payment Portals
  - Citizen Feedback & Complaint Systems
  - LGU Websites & Portals
  - Data Analytics Platforms
- Essential Cloud Solutions for LGUs:
  - Secure Local Data Centers
  - Flexible Cloud Hosting Services
  - Managed Cloud Services

## Safeguarding public data

- Why Cybersecurity is Paramount for LGUs
  - Protecting Citizen Data Privacy
  - Ensuring Service Continuity
  - Maintaining Operational Integrity
  - Compliance with the Data Privacy Act
- Common Cyber Threats LGUs Face
  - Phishing and social engineering
  - Malware and ransomware
  - Data breaches
  - DDoS attacks

# Ecosystem of Connections

Through **strategic partnerships** with Globe's portfolio companies and collaborations with globally-recognized technology providers, Globe Business delivers end-to-end services that help businesses thrive.

With access to extensive B2B, B2C and portfolio company data, we provide unparalleled data-driven insights and solutions.



**Your Next Step to Good Governance Starts Here**





# **Beyond Technology: A Collaborative Partnership**

## **Let's Build a Digitally Empowered Philippines Together**



# Thank you!



Globe BUSINESS

**Choose the Courage to Transform**