

TAXUMO EASYREG

**HELPING YOU TRANSFORM
LGU SERVICES**

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COO of TAXUMO

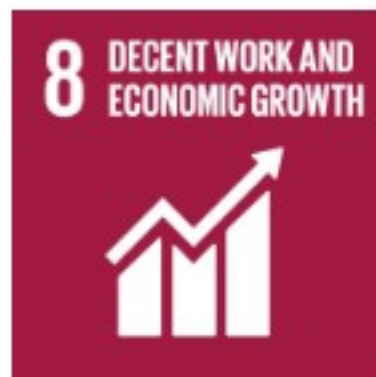
CEO of Manila Workshops

Blogger behind
MommyGinger.com





TAXUMO'S MISSION



More successful businesses
=
More opportunities for all



GovTech Innovation
=
Improved government services

THOUGHT LEADERS

[ANALYSIS] Ease of doing business: Why is the PH rank plummeting?

Under President Duterte's watch, we've gone down the global Doing Business ranking by 25 notches all in all – by far the largest decline in ASEAN

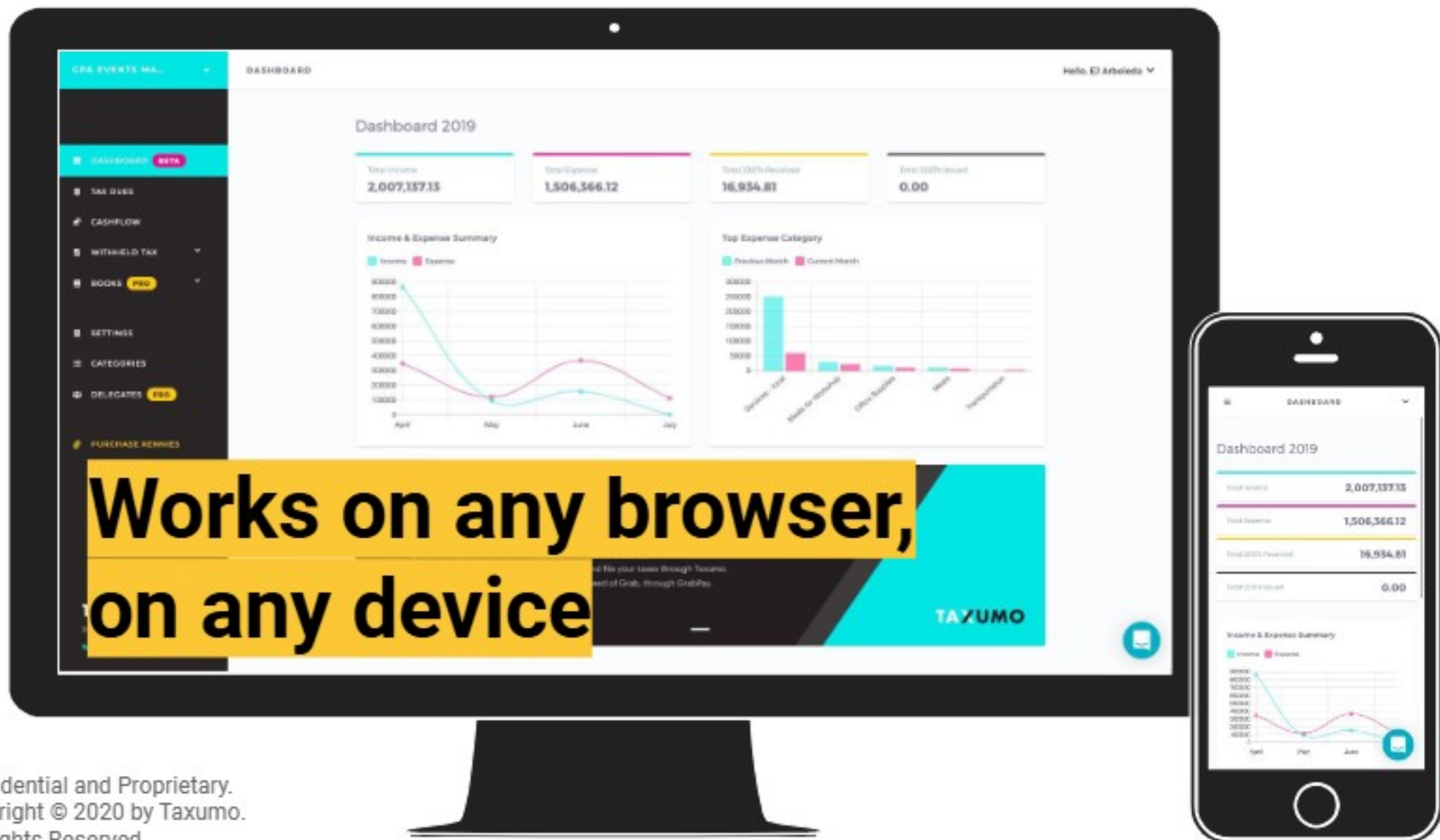
JC Punongbayan

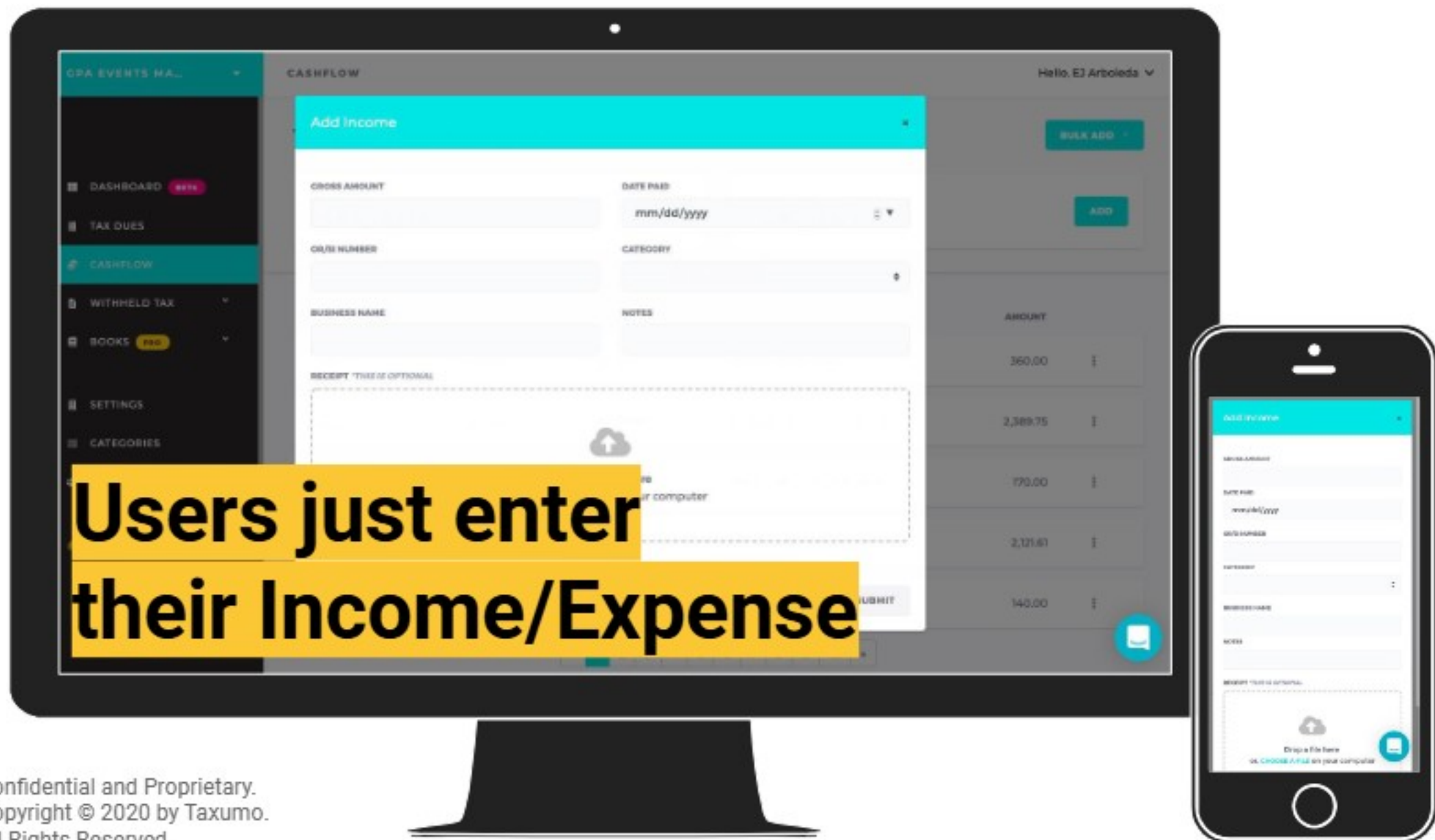
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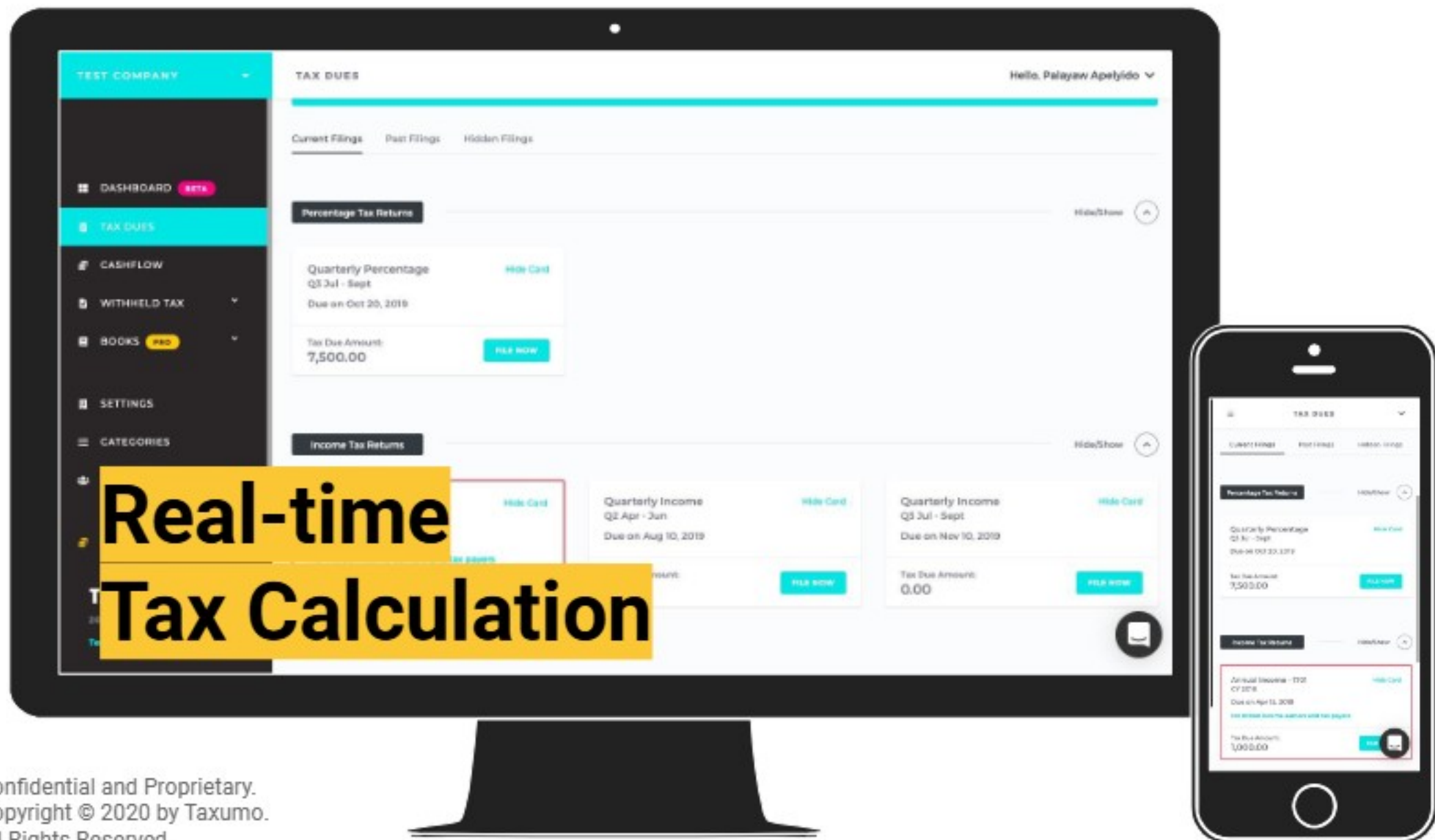
- The owner of the most simple type of business has to file at least 8 Complicated Forms - a Time-Consuming & Tedious Process.
- 182 hours are lost every year with tax compliance*
- A lot of Filipinos are overwhelmed by our tax regulations

*<http://www.doingbusiness.org/content/dam/doingBusiness/media/Special-Reports/2018-Paying-Taxes.pdf>



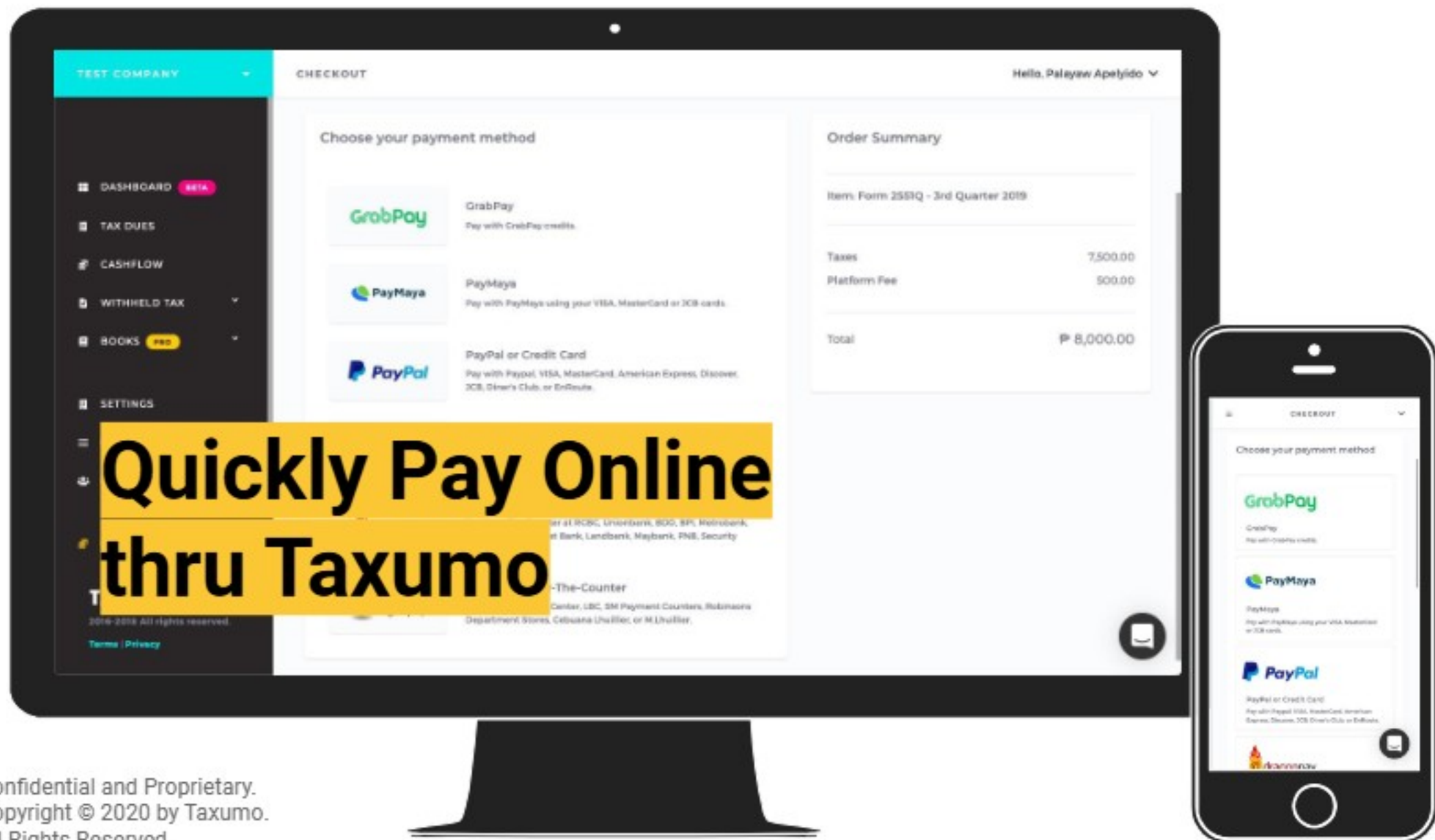


**Users just enter
their Income/Expense**



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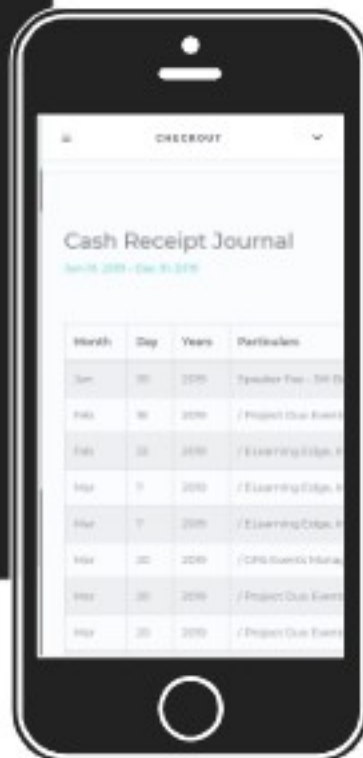
Cash Receipt Journal

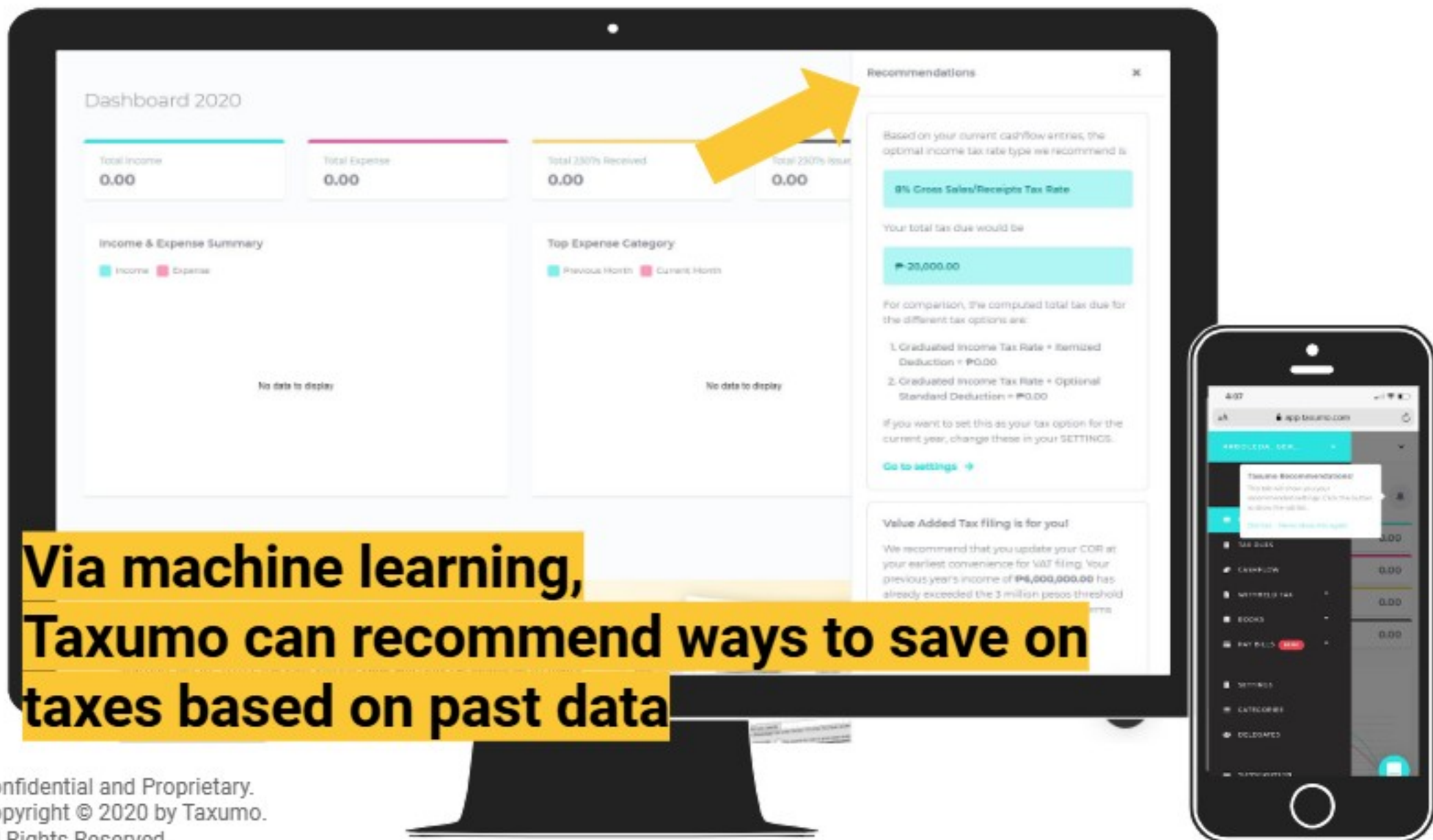
Jan 01, 2019 - Dec 31, 2019

EXPORT

Month	Day	Years	Particulars	OR	Cash	Sales - Services
Jan	30	2019	Speaker Fee - SM Bacolod / Project Duo Events and Marketing	0000035	30,000.00	30,000.00
Feb	18	2019	/ Project Duo Events and Marketing	0000036	30,000.00	30,000.00
Feb	22	2019	/ ELearning Edge, Inc.	0000040	12,000.00	12,000.00
				0000041	12,250.00	12,250.00
				0000039	31,500.00	31,500.00
				0000043	11,970.00	11,970.00
				0000038	20,000.00	20,000.00
				0000037	30,000.00	30,000.00
Mar	28	2019	/ Project Duo Events and Marketing	0000044	30,000.00	30,000.00

Online & Digital Books of Accounts





Since Taxumo's Commercialization
in July 2017...

30,000

Users

on the platform

₱24.7

Million

Collected from Taxpayers online

A photograph of two young men sitting at a long wooden counter in what appears to be a cafe or office. The man on the left is looking down at a laptop, while the man on the right is looking at a smartphone. The counter is cluttered with various items including a yellow water bottle, papers, and a small plant. In the background, there are shelves with bottles and a chalkboard menu. A large window on the right side of the frame provides natural light. The image is framed by a yellow bar on the left and a pink bar on the right.


**To complete the Customer
Journey, last 2018, we offered
Business Registration Services**



Don't know where to start with regard to the Business Permit process



Don't know how to fill out required forms or where and when to get the requirements

A photograph of a crowded waiting area in a government office. Numerous people are seated on white plastic chairs, facing towards the back of the room where a service counter is visible. The room has a modern interior with a white wall on the left featuring a sign and a dark wooden bench. A staircase with a glass railing is on the right. The floor is light-colored tile. The overall atmosphere suggests a busy, public service environment.

**Feel like they are wasting time
lining up and going back and forth
to the government office**

**What does
Ease of Doing Business mean
to MSMEs and professionals
and for your LGU?**

WHAT DO THE TAXPAYERS & LGU NEED?



Good for your constituents

Taxpayers can apply for a business permit from the LGU from anywhere (cloud-based system)



Good for your LGU employees

LGU can assess the documents faster and can have inter-agency system that can fast track approvals and feedback



Good for your City

Increase the number of business permits and license registrations in your city.



Good for your public relationship

Increases transparency and trust with the city and its officials

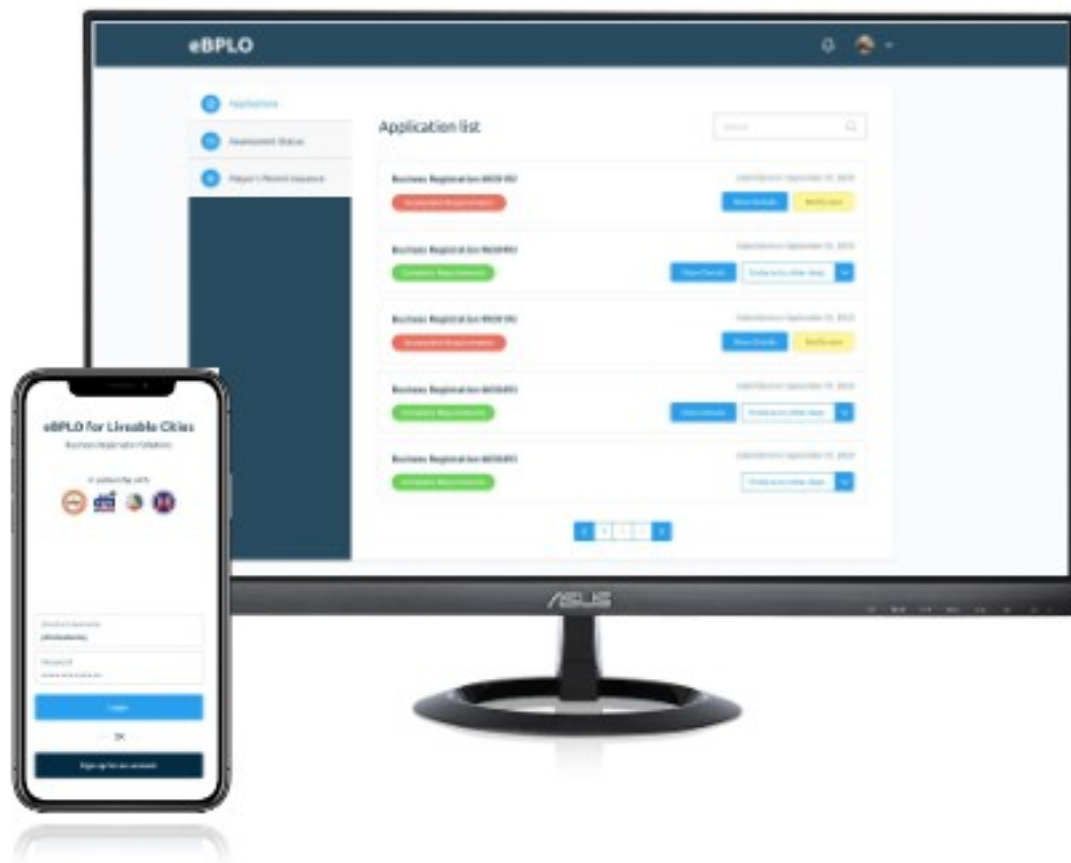
**How Does the Solution
work?**

How Taxumo's eBPLO Solution can help

WHAT IS **EASYREG**?

EasyReg is a platform where taxpayers can register their businesses and transact with their Municipal Hall anytime, anywhere!

In this customizable system, it will show business permit applications, accept online payments, release permit approvals and track and monitor transactions.



WHAT ARE THE BENEFITS?



Good for your constituents

Taxpayers can apply for a business permit from the LGU from anywhere (cloud-based system)



Good for your LGU employees

LGU can assess the documents faster and can have inter-agency system that can fast track approvals and feedback



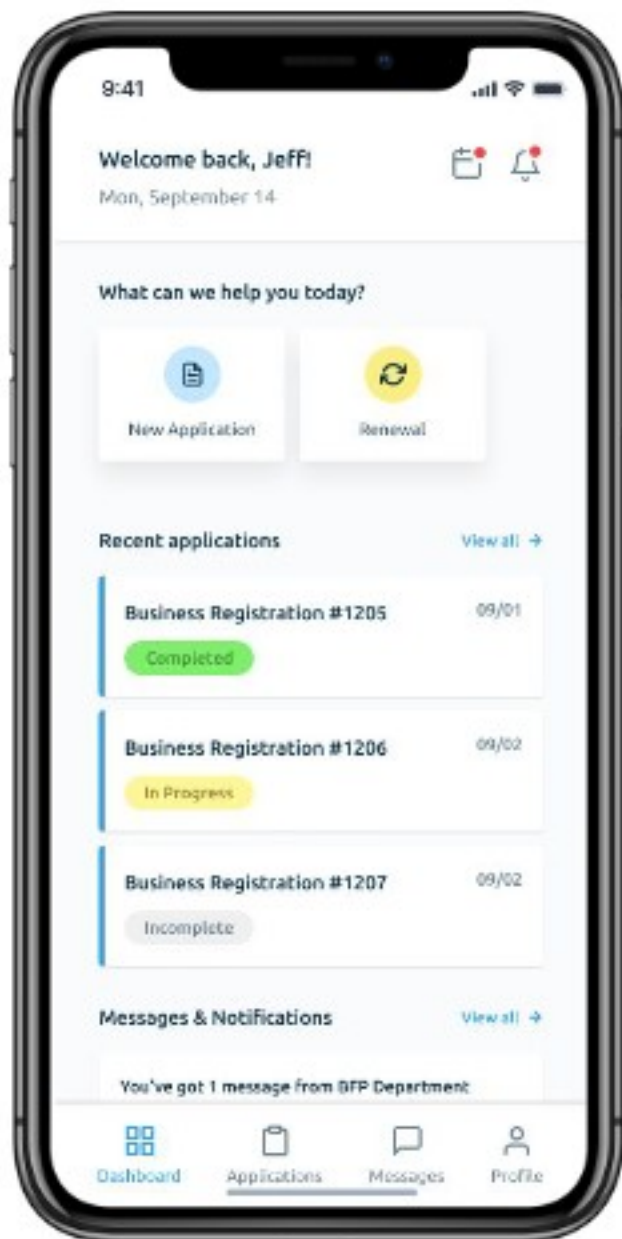
Good for your City

Increase the number of business permits and license registrations in your city.

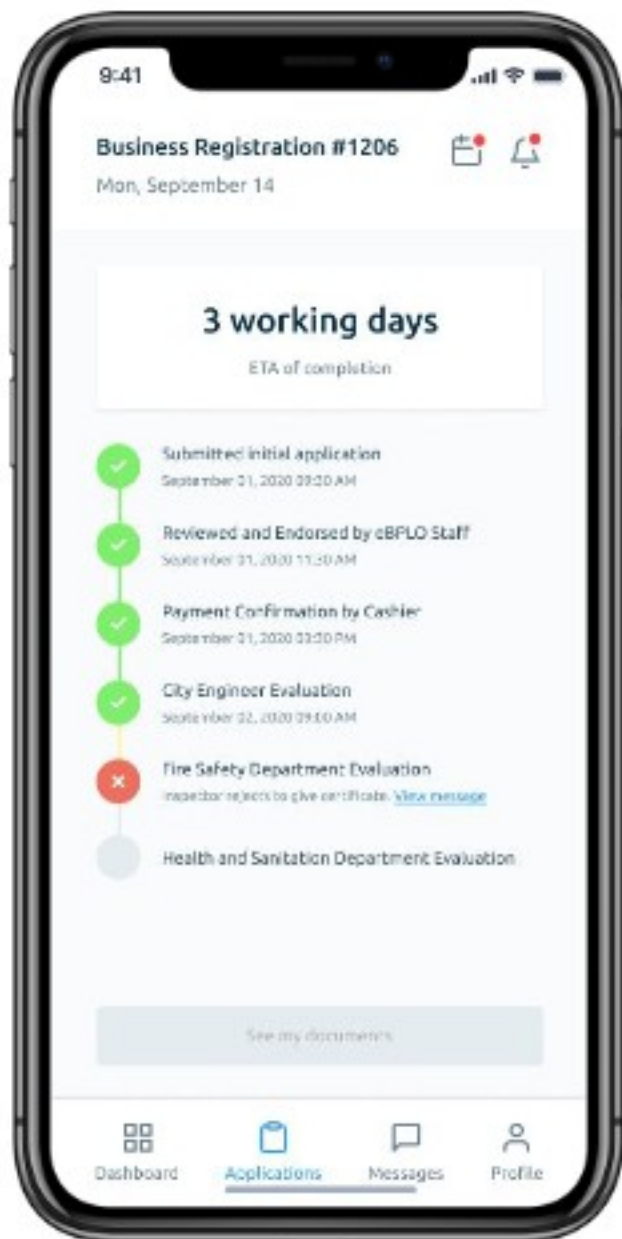


Good for your public relationship

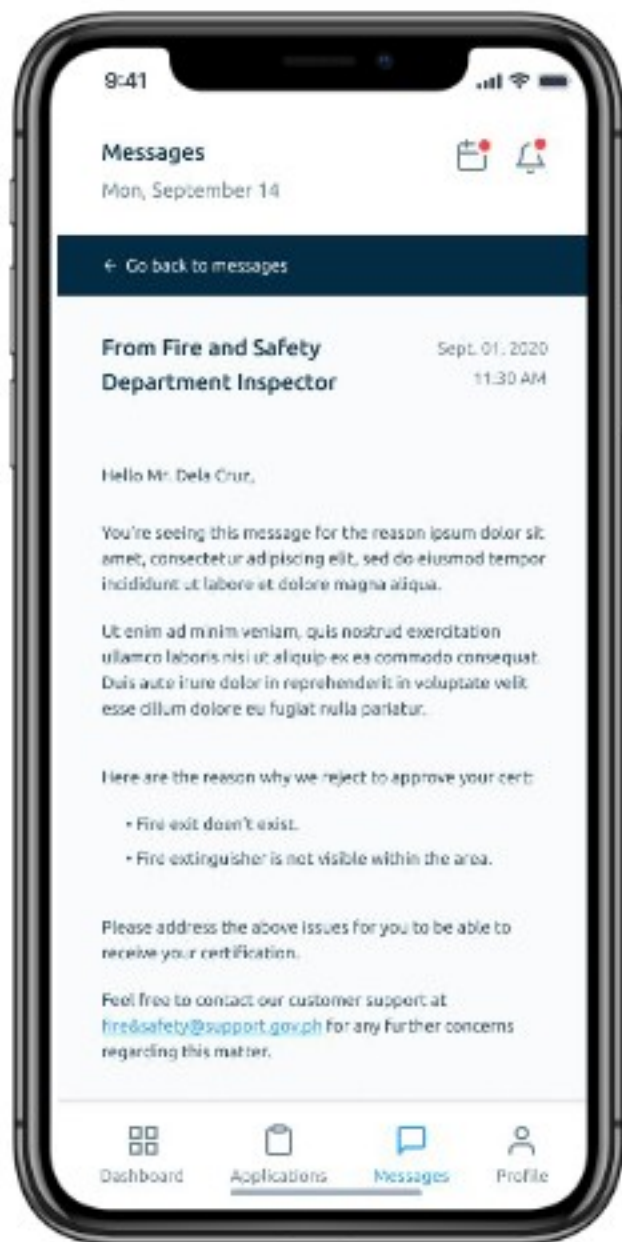
Increases transparency and trust with the city and its officials



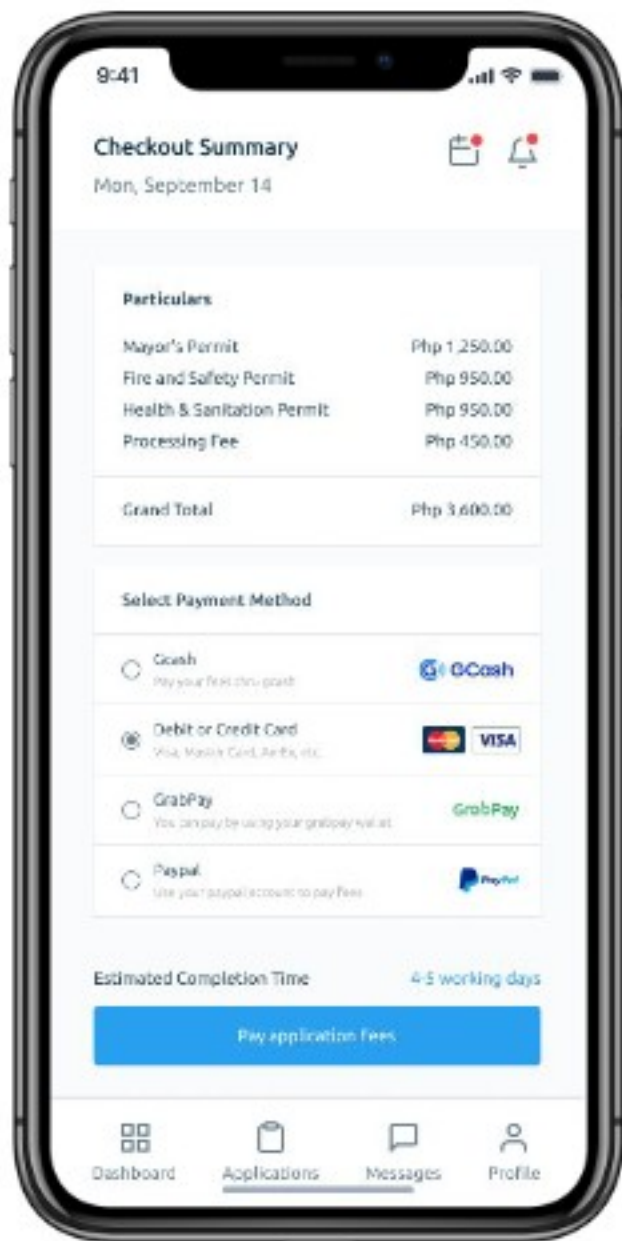
**Business owners can
apply/renew permits
anytime, anywhere**



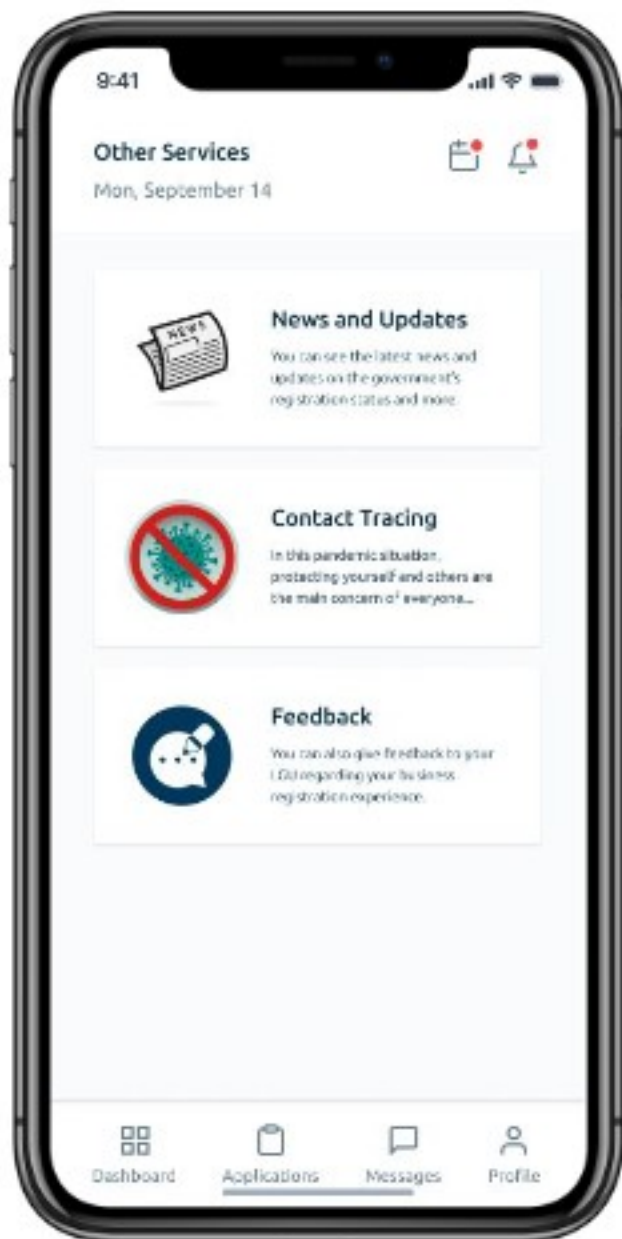
**The app will help
business owners
understand the
application process**



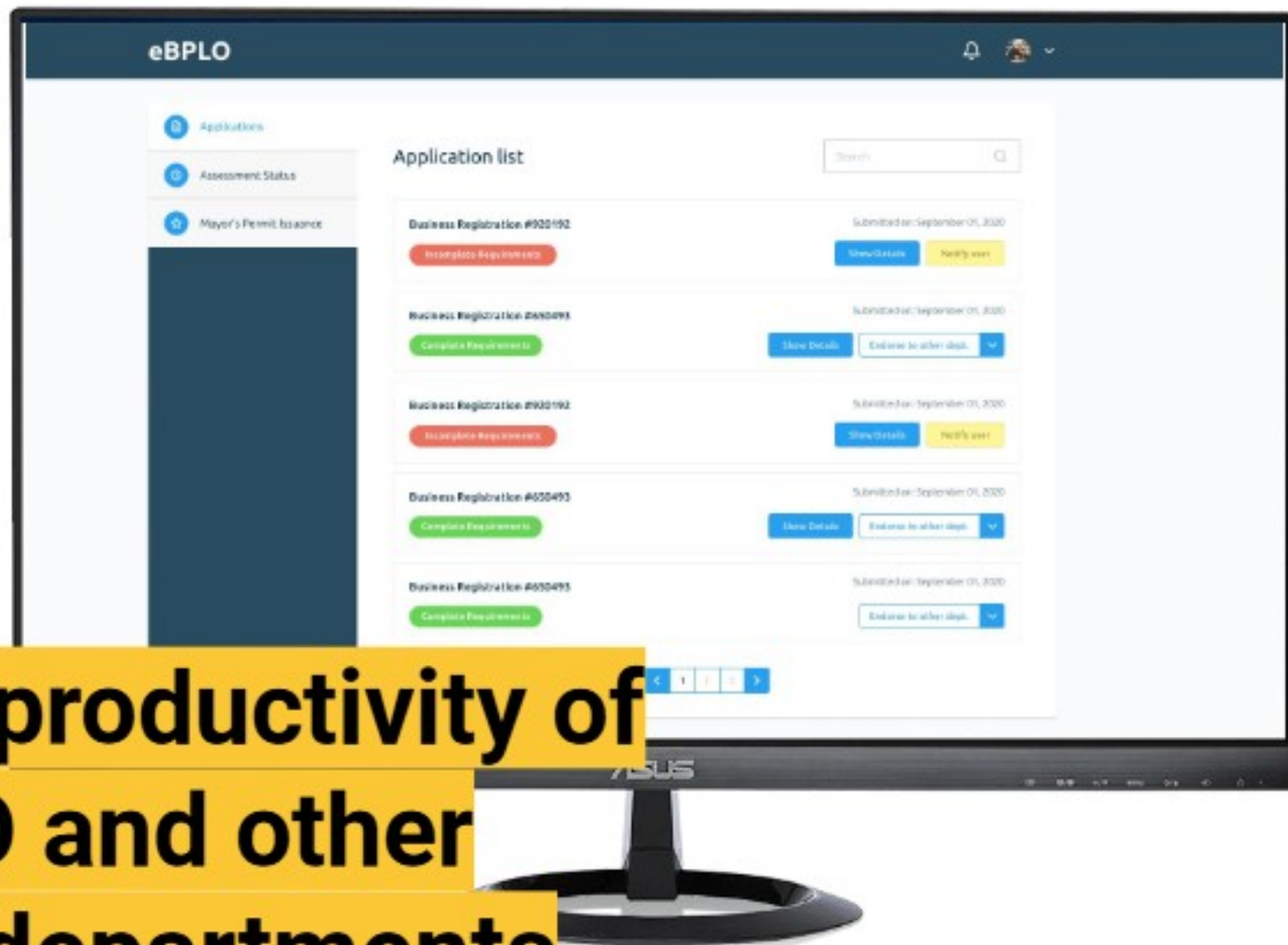
**They get updates
form the eBPLO
directly from the app**



**They can pay online
and over-the counter
using different modes
of payment**

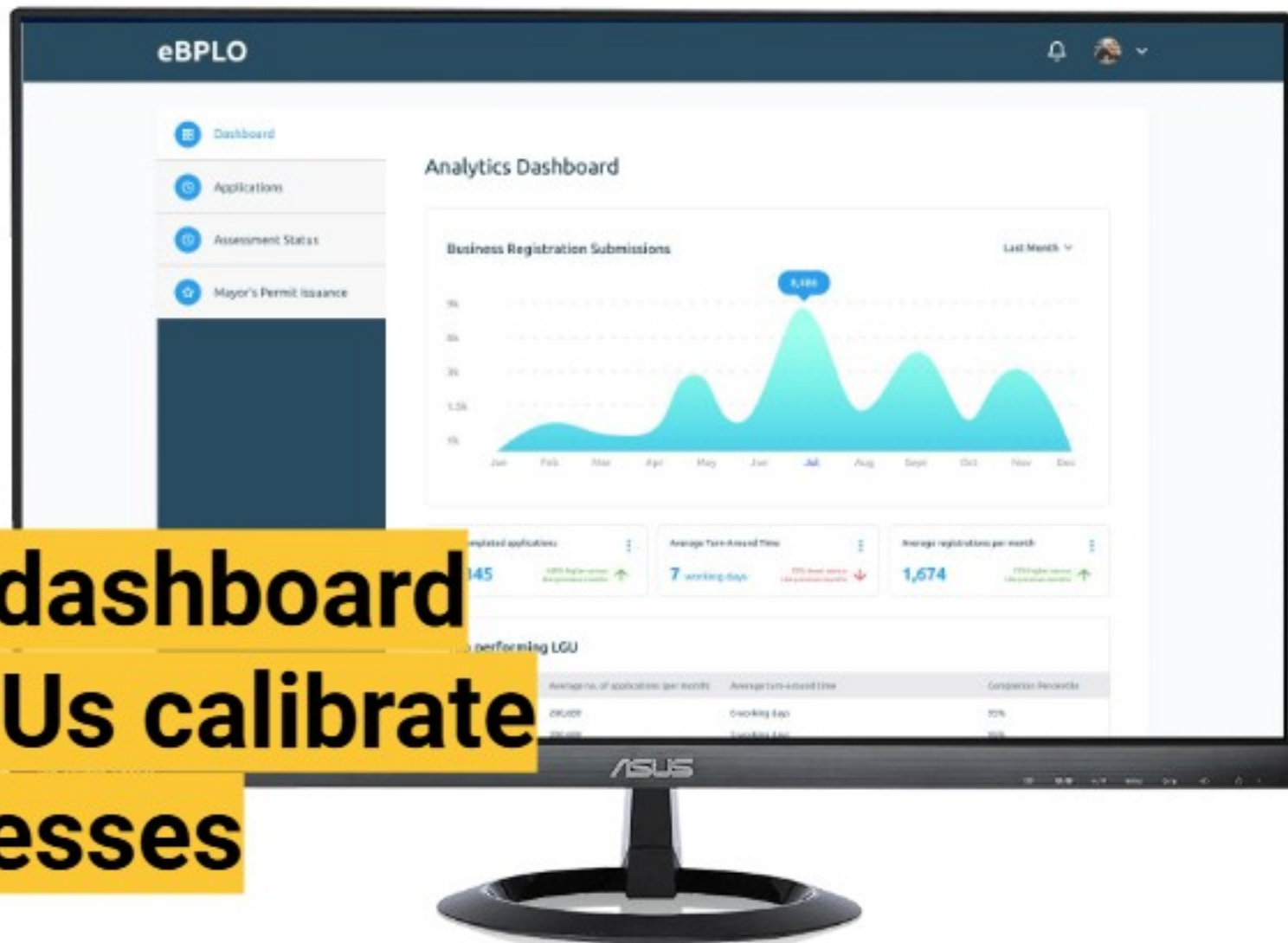





**Highly customizable
* can add more
features based on the
direction of the LGU**



**Improves productivity of
the eBPLO and other
licensing departments**

**Analytics dashboard
to help LGUs calibrate
their processes**



General Inclusions	Taxumo EasyReg	Other Systems
Unlimited Access Rights		
Technical Support and integration support for the following: Chosen Payment Partner Chosen Logistics Partner	 	 
User Access		
Taxpayer	Mobile app	Web App (Mobile Responsive)
BPLO Staff and other licensing departments	Desktop App Mobile Responsive Views	Web App
Customer Support and Training		
FREE and Unlimited Online Training and Onboarding of LGU Staff		
Customer Service Online Support for Users from 9am to 5pm		

Payments

Accepts payment using the following channels

GCash

Landbank

Development Bank of the Philippines (DBP)

Debit / Credit Cards

Paypal

GrabPay

Other Commercial Banks (online and over-the-counter)

Pawnshops

Department and Convenience Stores



Potential for Other Applications

Real Estate Tax Collection



Other Services and Licenses



Fully Customizable - Can add more features depending on LGU Direction



Cost

Free setup / No out of pocket cost



Thank you!

CONTACT DETAILS

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Team - Head / CLO