# Partnership for Sustainable Communities through waste management

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This is particularly prevalent in tropical archipelogaregions, which have a higher waste emission due to the relatively small land surface compared to the length of their coastline and high precipitation rates, which increase the likelihood of plastic waste being washed into the ocean.

## **Waste Management Challenges**

Waste Generation

Hauling

**Segregation** 

**Transport** 

Disposal











- Increasing waste generation -Urbanization, Population & consumption
- At source segregation
- Backyard burning/ Littering

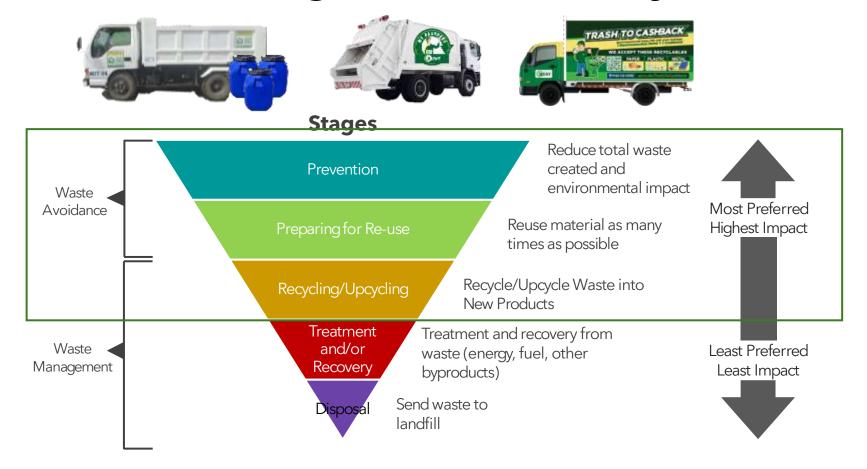
- Need to increase collection rate
- Increasing costs (Hauling costs)
- Status of roads

- Sustainability of operations / closing of smaller brgy-run MRFs
- Working environment of sorters
- Logistical challenges (O&M, coding, etc.)
- Distance to SLFs
- Increasing costs (Hauling costs)

- Environmental Compliance
- Site conditions
- Sustainability of facilities
- Increasing costs (Tipping Fee)

### End to end data information systems and analytics

## **Waste Management Hierarchy**



Encompasses the systematic administration of activities which provide for segregation at source, segregated transportation, storage, transfer, processing, treatment, and disposal

# ECOLOGICAL SOLID WASTE MANAGEMENT ACT OF 2000 (REPUBLIC ACT NO. 9003)

- protection of public health and environment
- maximize the utilization, conserve and recover valuable resources.

# EXTENDED PRODUCER RESPONSIBILITY ACT OF 2022 (REPUBLIC ACT NO. 11898)

- Environmental responsibility of producers to the life-cycle of products
- Focuses on post-consumer or end-of life stage



TRASH TO CASHBACK COMPONENTS

#### WHO ARE INVOLVED?

The Trash to Cashback Program connects Eco-Warriors (e.g., individuals, companies, LGUs, etc.) and waste management providers (e.g., recycling and upcycling partners, sanitary landfill operators, etc.) towards a closed loop system that enables the former to help the environment by exchanging their recyclables for incentives, while the latter is able to prolong the lifespan of these resources.

#### WHAT IS THE END GOAL?

To reduce the amount of generated recyclable wastes that are leaked in bodies of water and landfills through sustainable and efficient means.

### **HOW CAN IT BE ACHIEVED?**

By rewarding individuals who continuously exchange their segregated recyclables, we are able to develop behavioral change within the individuals and communities involved. By recycling, repurposing, and reusing our resources, we are able to bring them back to the supply chain as new products with a new purpose.







## Collection for Recycling in Every Street and Corner

TEM is a World Without Waste program partnership paving the way for households to collect and recycle PET bottles and other recyclables through micro-retail stores empowerment.







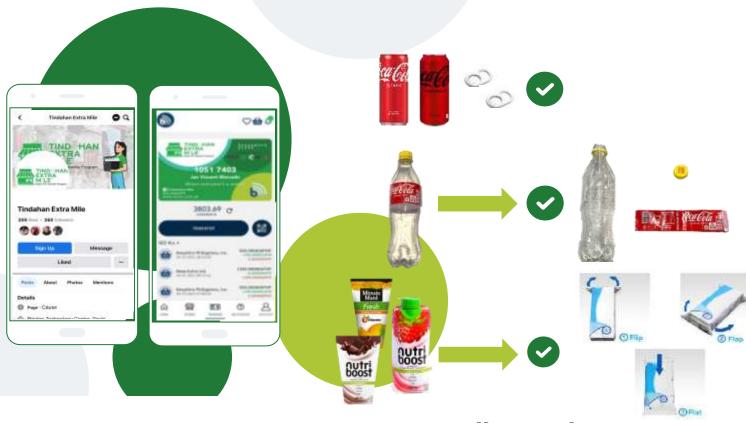




POWERED BY

# 3 Easy Steps!





1. Enroll and Activate

2. Collect and Segregate



3. Earn Rewards, Redeem, and Learn

# Our bottles can have many lives





Coca-Cola PH strengthens recycling presence in Bacolod, 500 stores to join Tindahan Extra Mile

BY MANILA BULLETIN

Mar 13, 2024 10:36 PM



Coca-Cola Philippines, in partnership with Basic Environmental Systems and Technologies, Inc. (BEST) and the Philippine Association of Stores and Carinderia Owners (PASCO), has launched the Tindahan Extra Mile (TEM): Balik PET Bottle Program in Bacolod City.



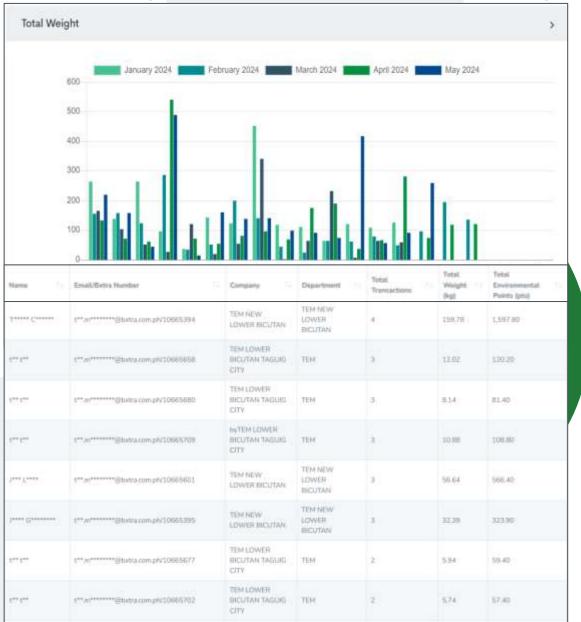


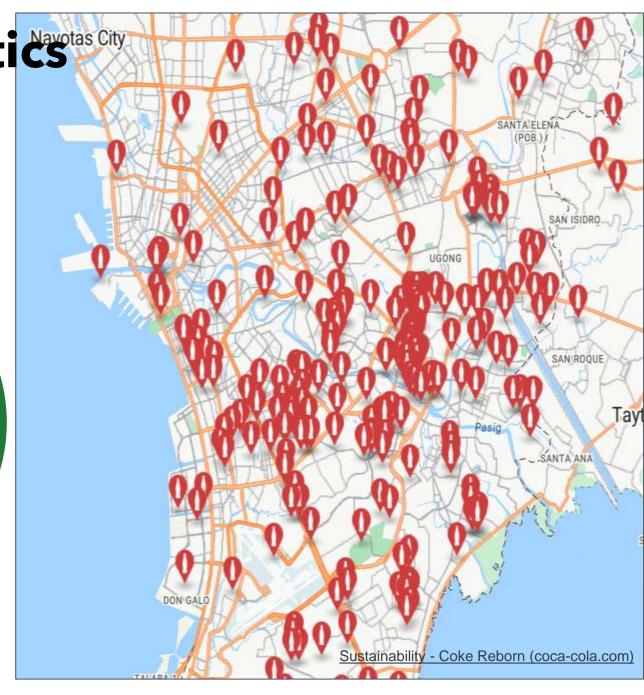
**Over 3,500 TEMilers** from Metro Manila and Bacolod

**70 Collection Hubs** in Metro Manila and Bacolod

**46 tonnes** of PET bottles delivered to PETValue Philippines

Info Systems and Analytics









TIND HAN EXTRA
MILE
Ball PET Sottle Program 2023 Top Temilers TOP I Ida Asiman Taguig City

840.1 kg





#### **Payment Success**

₱6,000.00

Payment Amount



Maynilad Water



Account Number

Amount

item

Ref / Token No.

**P800.00** 

Processing

Surprise! You've earned some rewards!



# Congrats! Coca-Cola

Ako ay lubos na nagpapasalamat sa Philippines, PASCO National at Mandaluyong Chapter, BEST, at sa buong Tindahan Extra Mile team. Malaking tulong po ang aking nakuhang cash prize para sa aking negosyo. Muli po akong nagpapasalamat sa lahat mula sa kaibuturan ng aking puso.

#### **GILBERT LOBRIDO**

PASCO Member, Mandaluyong Chapter

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through waste management

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