



IN PARTNERSHIP WITH



Urban Connect x LocalLab Building a Future-Ready Cagayan de Oro City

Enhancing Public-Private Engagement

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ENHANCING PUBLIC-PRIVATE SECTOR ENGAGEMENT

Cagayan de Oro as a Center for Innovation and Transformation

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About Cagayan de Oro

Cagayan de Oro aims to become the **strategic development hub of the south** through good governance and empowering citizens to thrive in a competitive economy and sustainable environment that respects diversity and culture, working towards a resilient, progressive, and inclusive future.



About Oro Chamber

GOALS/OBJECTIVES:

- To perform an active role in helping shape the course of local, regional, and national events and share its expertise and make known its position on matters affecting business, economy, and the environment
- To foster closer relations, understanding and collaboration among all sectors of the economy particularly in the City of Cagayan de Oro



About Public-Private Sector Engagement

Importance of Collaboration:

1. Resource Optimization
2. Innovation and Expertise
3. Sustainable Development
4. Community Engagement



About Public-Private Sector Engagement

Key Stakeholders:

- Local Government Unit (LGU)
- Private Sector Enterprises
- Civil Society Organizations
- Academia and Research Institutes
- Community Members
- Other Government Institutions



About Public-Private Sector Engagement

Framework for Engagement:

- Clear Communication Channels
- Shared Goals and Objectives
- Collaborative Planning and Implementation
- Monitoring and Evaluation
- Capacity Building



About Lessons Learned from Oro Chamber

OROBEST INNOVATION PROGRAM

**CAGAYAN DE ORO INVESTMENT
FORUM at The Shangri-La Hotel**

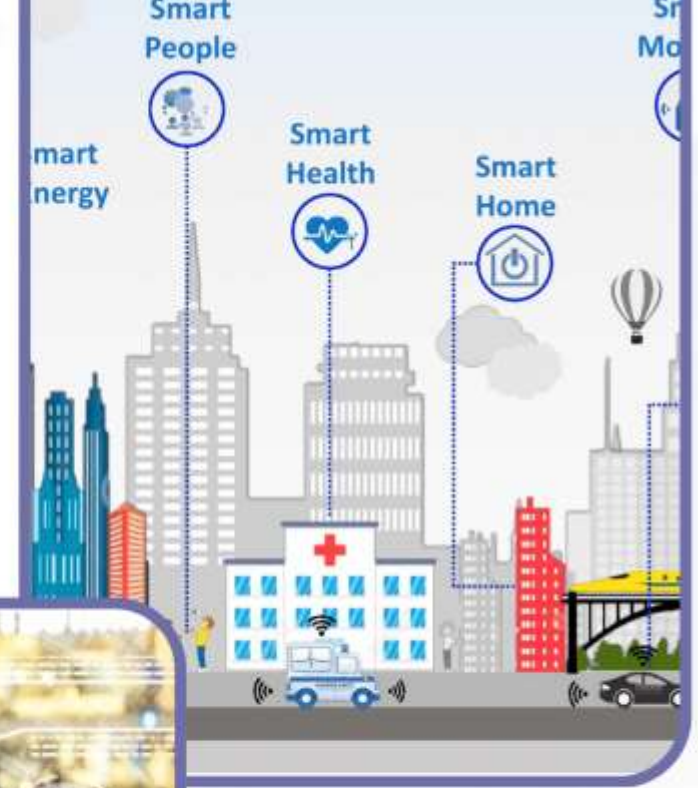
**METRO CDO TRANSPORTATION
SUMMIT**



About Future Strategies for CDO

INNOVATIVE PROGRAMS

- 1 Smart City Technologies:**
 - Implementation of IoT Solutions
 - Data Analytics for Urban Planning
- 2 Sustainable Infrastructure Projects:**
 - Green Building Initiatives
 - Resilient Transportation Networks
- 3 Community Engagement Platforms:**
 - Participatory Budgeting
 - Digital Communication Tools
- 4 Public-Private Innovation Labs:**
 - Collaboration Hubs



About Future Strategies for CDO

KEY CONSIDERATIONS

1. **Inclusive Participation**
2. **Alignment of Objectives**
3. **Sustainability and Resilience**
4. **Capacity Building and Training**
5. **Data-Driven Decision Making**



Call to Action

**Let us:
Engage in Dialogue**

**Let us:
Collaborate on Initiatives**

**Let us:
Commit to Action**





THANK YOU

MORE INFO



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